

HAVERHILL

HEALTHCHECK APPENDICES



Conducted 2003/early 2004.

**By:
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Section 13 Appendices

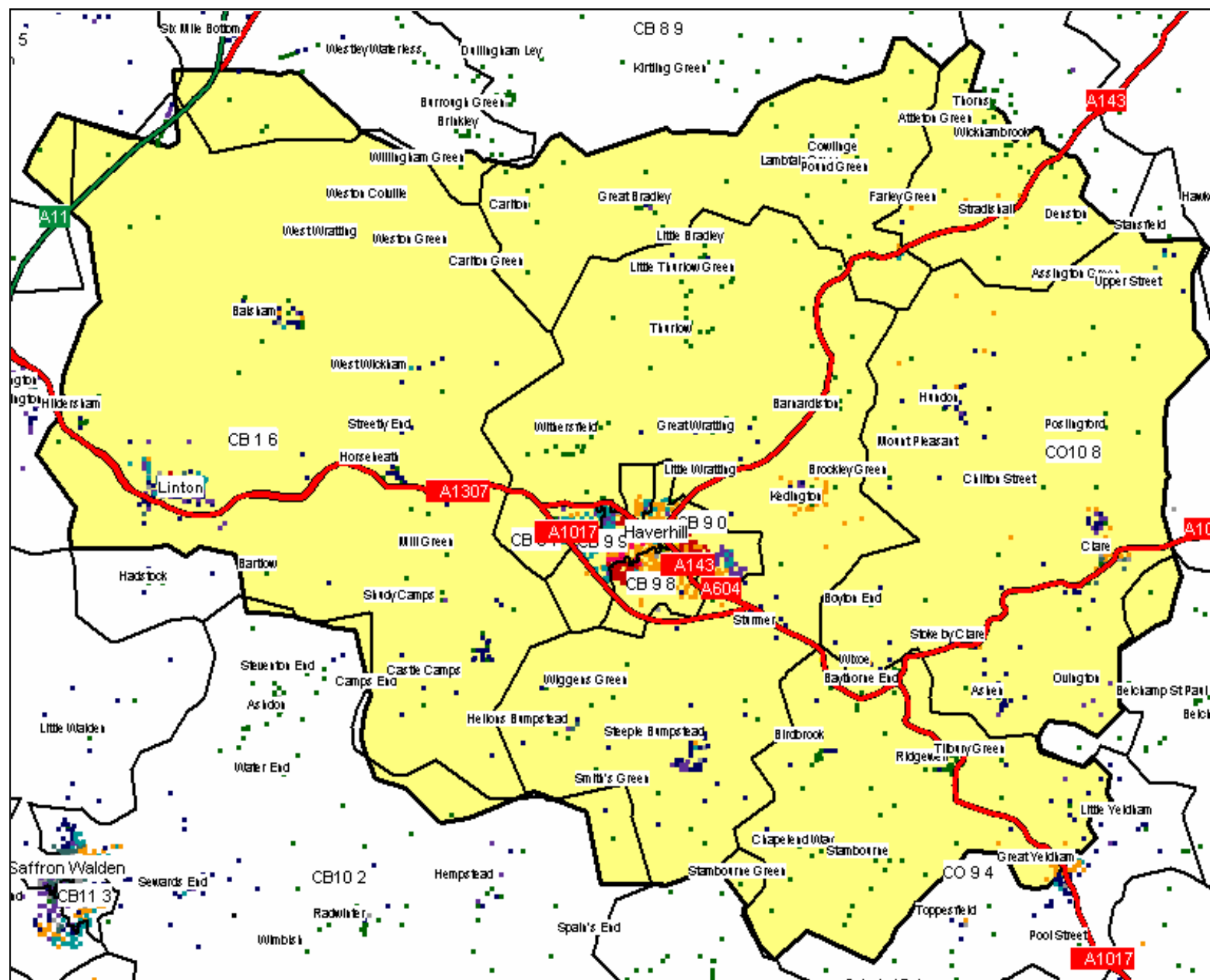
The following information accompanies the Haverhill Healthcheck report.

Appendix 1	Haverhill and hinterland demographics
Appendix 2	Customer, Visitor Survey results
Appendix 3	Young Persons Survey results
Appendix 4	Business Survey results
Appendix 5	Healthcheck Publicity Poster and Consultation letters & invitations
Appendix 6	People and organisations involved
Appendix 7	Key References
Appendix 8	Worksheets – via website
Appendix 9	Prospective Partners / Funders













HAVERHILL and HINTERLAND DEMOGRAPHICS

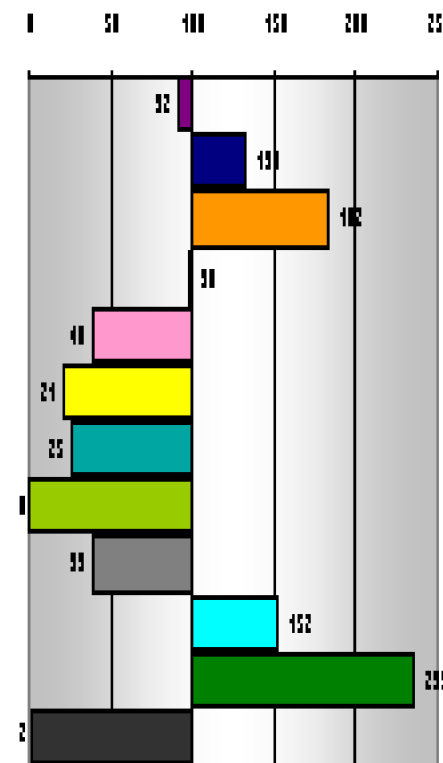
Appendix 1

Appendix 1.



Where and Who are Haverhill's 'customers'

MOSAIC Lifestyle Groups	Target	%	Base	%	Pen.	Index
 A High Income Families	5,120	11.25	7,136,584	12.24	0.07	92
 B Suburban Semis	6,547	14.38	6,302,685	10.81	0.10	133
 C Blue Collar Owners	11,252	24.72	7,907,136	13.56	0.14	182
 D Low Rise Council	5,994	13.17	7,795,051	13.37	0.08	98
 E Council Flats	975	2.14	3,126,390	5.36	0.03	40
 F Victorian Low Status	849	1.87	5,107,921	8.76	0.02	21
 G Town Houses & Flats	1,112	2.44	5,601,352	9.61	0.02	25
 H Stylish Singles	1	0.00	3,053,961	5.24	0.00	0
 I Independent Elders	1,078	2.37	3,580,964	6.14	0.03	39
 J Mortgaged Families	5,238	11.51	4,419,903	7.58	0.12	152
 K Country Dwellers	7,347	16.14	4,010,911	6.88	0.18	235
 L Institutional Areas	5	0.01	262,764	0.45	0.00	2
Total	45,518	100.00	58,305,622	100.00	0.08	100



A - High Income Families

- **Professionals and wealthy business people**
- **Highly priced, large, owner occupied housing**
- **Dominated by two-income, two car households**
- **Performance and achievement oriented**
- **Educational/professional qualifications high**
- **Often substantial amounts of capital**
- **Save, borrow and spend the most**
- **Play sports regularly, squash, tennis, sailing, golf**
- **Attend concerts, opera, and theatre**
- **Listen to Radio 4 and enjoy Classic FM**
- **Spend heavily on camera, audio and PC's and conservatories, driveways, garages, designer kitchens**

B - Suburban Semis

- **Middle aged, middle income families, middle management jobs, living organised lives**
- **Most owner-occupiers, have or have had children**
- **Use financial services to reduce risk**
- **Insure cars, homes, themselves, credit cards, etc.**
- **Save on a regular basis, not loyal to banks**
- **Leisure focused around family, regularly go to pubs/restaurants, like eating at village pubs**
- **Prefer fell walking, camping, caravanning**
- **Active collectors and hobbyists**
- **Strong take up of cable and satellite TV**
- **Look to media for info. on new products and offers**
- **Weekly shopping trips to large supermarkets**

C - Blue Collar Owners

- **Skilled manual and junior white collar workers**
- **Less expensive owner-occupier neighbourhoods**
- **Take pride in practical home/garden skill**
- **Worked hard for comfortable/independent lifestyle**
- **Children tend to leave school early to get a job**
- **Family incomes high, high number of adults working with low mortgages**
- **Loyalty to financial organisations they bank with**
- **Weekly family trips to branded restaurant chains**
- **Holidays = fun/relaxation V mental challenge**
- **Spend substantially on home/car maintenance**
- **Heavy cable/satellite TV viewers**
- **Shop on price – Co-op.,ASDA**

D - Low Rise Council

- **Local Authority & Housing Assoc. Tenants**
- **Could be low/no wages, retired people**
- **Many are middle aged or older**
- **High car ownership, public transport dependent**
- **High levels of personal credit – loans, overdrafts, credit and store cards**
- **Often no current account, bills paid at Post Office**
- **Regular visits to pubs/ clubs, elderly to day centres**
- **Betting, pools, lottery popular, video rental for Saturday entertainment + take-away**
- **Very heavy viewers of TV and videos**
- **Shop at discount stores, Co-op, Aldi and Netto**
- **Buy on price**

E - Council Flats

- **Neighbourhoods which include high rise flats, large municipal overspill estates, Local Authority maisonettes.**
- **Very low incomes and aspirations**
- **TV often principal form of leisure**
- **Often only able to afford basic brands and products**
- **Large numbers of pensioners, single parents, long term sick and unemployed**
- **Often high levels of crime & vandalism and poverty**
- **Bingo, betting and lottery popular**
- **Lack of mobility**
- **Low spend/readership of magazines/newspapers**
- **Little spent on household appliances**

F - Victorian Low Status

- **Areas of genuine community feeling**
- **Young families and childless elderly live in owner-occupied/privately rented terraces/tenements**
- **Diverse lifestyles – no drive to impress neighbours**
- **Community and voluntary activities, pubs, clubs and local sports assocs. = leisure activities**
- **Fringe cultural events, ethnic support, cinema and evening courses also figures for some**
- **Heavy users of ethnic convenience stores rather than supermarkets**
- **Personal service is important**
- **Disposable income spent on CD's, hi-fi and health and beauty products**

G - Towns Houses and Flats

- **Mainly small properties providing middle income housing**
- **Junior admin. & service employees – small families**
- **Inter-personal skills used rather than craft skills**
- **Aspirations mainly around material possessions**
- **Financially aware**
- **Reading, theatre, cinema, eating out important**
- **Support local exhibitions & galleries**
- **Antiques and memorabilia important**
- **Home improvement/gardening of less interest**
- **Local corner shops and specialist deli's popular**
- **Audio, photographic, electronic rather than furniture**

H - Stylish Singles

- **Self-expression, exploration, style and tolerance are important**
- **Students and highly paid young professionals**
- **Well educated and very involved in their work**
- **Marriage often delayed, as is responsibility for homes, gardens & children**
- **Spend freely on fashion, foreign travel, arts, entertainment, eating out**
- **Leisure = films, concerts, exhibitions, jazz**
- **TV viewing light**
- **Magazine/newspaper readership heavy**
- **Convenience and service is important**
- **Spend on CD's, sports, audio, PC's**

I - Independent Elders

- **Owner-occupied houses, bungalows, flats**
- **Dominated by people over 55**
- **Conservative and self-reliant in outlook**
- **Income levels vary because of age and pensions**
- **Income = investment income mainly**
- **Equity in their homes, unit trusts, shares, pension funds, antiques and collectables**
- **Keen holiday takers – cruises and coach tours, and day heritage trips**
- **Avid collectors of coupons and promotional incentives**
- **Shop at smaller supermarkets by car/on foot**

J - Mortgaged Families

- **Private housing – younger families**
- **High levels of mortgage repayment**
- **Also includes young singles and childless couples**
- **Furnishing/decoration of home/garden key focus**
- **Family trips to retail parks important**
- **Home = equity to re-mortgage for improvements**
- **Telephone/internet banking important**
- **Leisure = summer BBQ, children's swing/paddling pool, Euro-Disney, UK theme park**
- **Longer hols. = Florida, Med., camping/caravanning**
- **Pubs and mid-market restaurants important**
- **Squash, badminton, aerobics at local leisure centre**
- **Tesco/Sainsbury's for shopping**

K - Country Dwellers

- **Rural neighbourhoods, houses with names not no's**
- **Agriculture and tourism = local employment**
- **Poor access to shops, P.O's, Schools, medical services and entertainment**
- **Car dependent for work and leisure**
- **'Small is beautiful'**
- **Equity tied up in property, shares, land and animals**
- **Leisure = community events, W.I., church**
- **Fishing, hunting, shooting, riding replace theatre and cinema**
- **Shopping = high price village store or weekly trips to supermarkets**
- **High spenders in DIY and garden centres**

L - Institutional Areas

- **Neighbourhoods which don't conform to a typical household pattern**
- **Areas of military housing, prison, hospitals, boarding schools and religious retreats**
- **No meaningful consumer behaviour apparent**

**HAVERHILL and HINTERLAND
CUSTOMER, VISITOR SURVEY
RESULTS**

Appendix 2

Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

Are you employed?

Yes: 51.9%

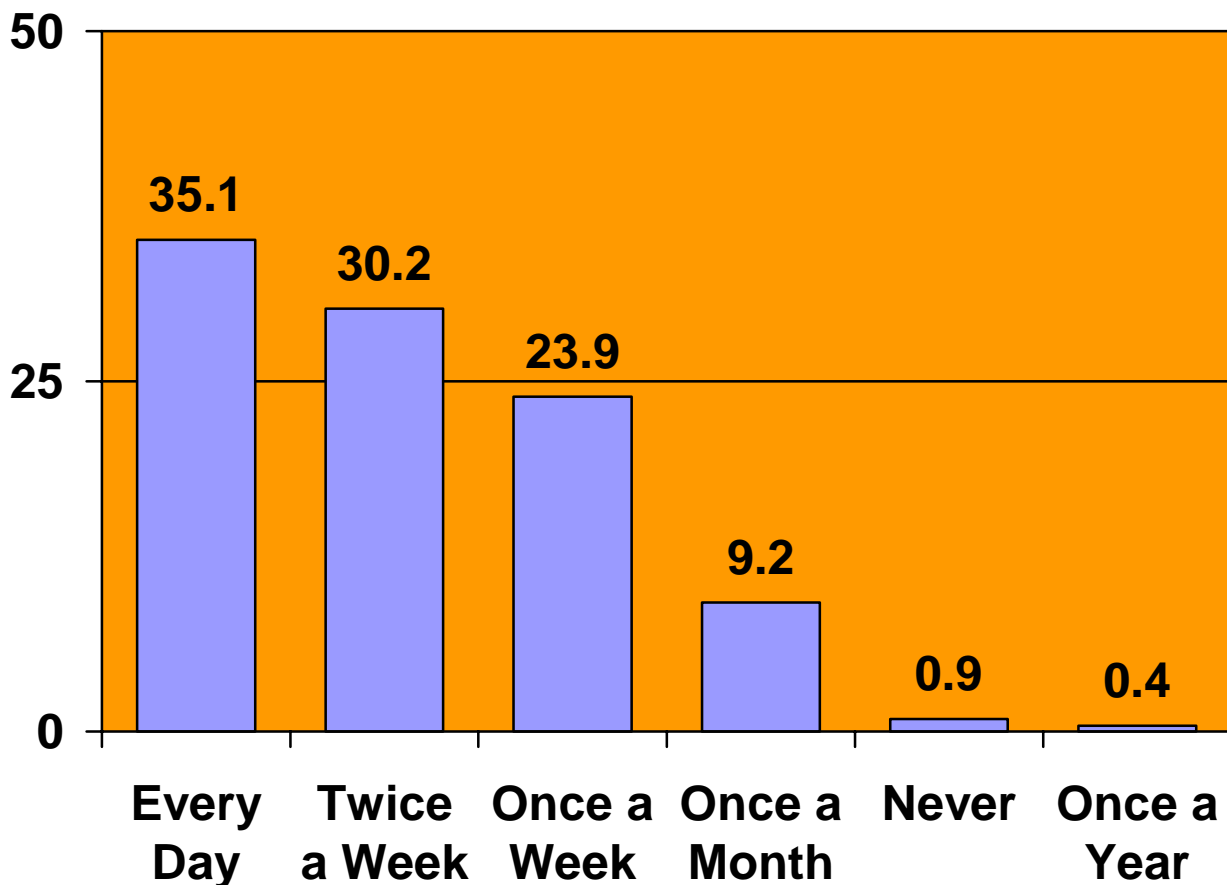
No: 48.1%

Age Breakdown:

AGE	%
6 – 17	5.5
18 – 24	5.2
25 – 44	26.6
45 – 60	33.2
60 +	29.5

CURRENT USAGE OF HAVERHILL:

How often do you use Haverhill town?

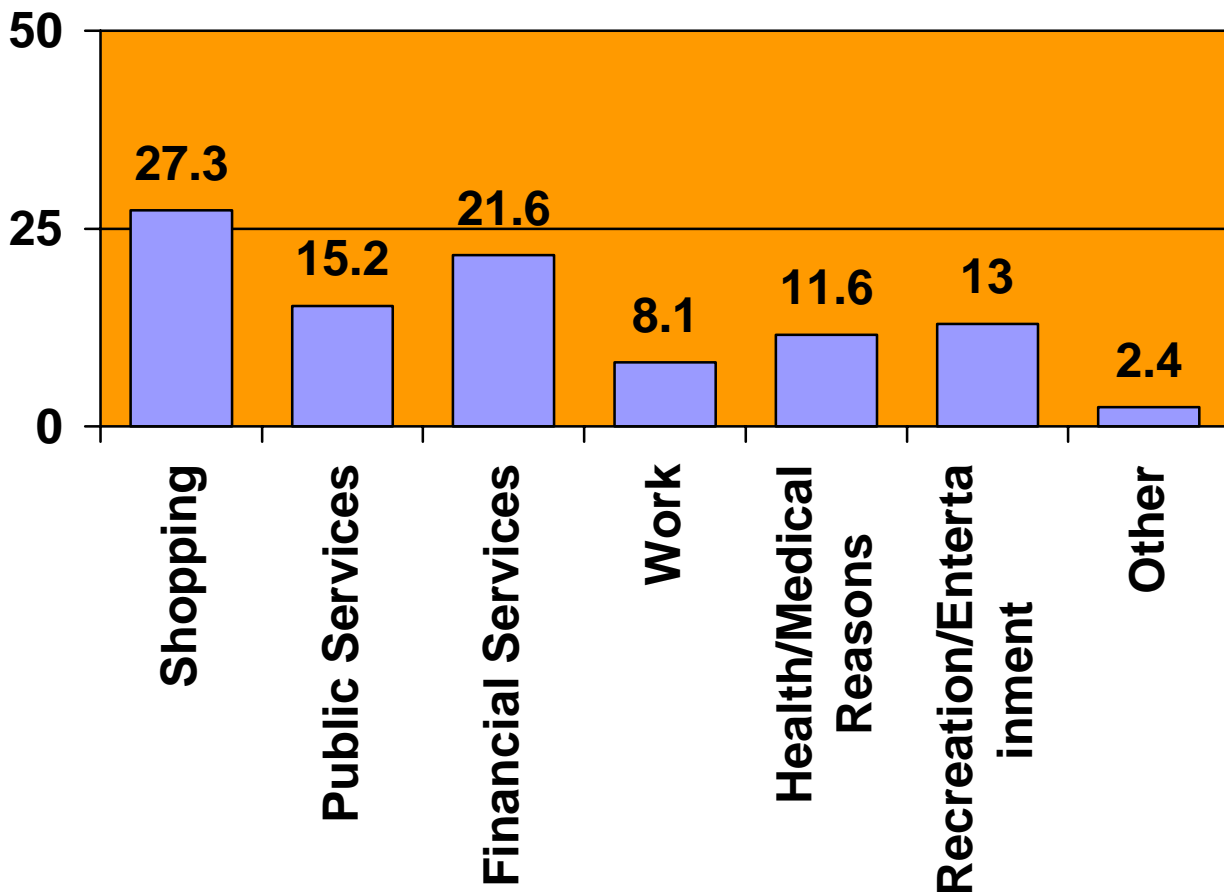


Haverhill Customer / Visitor Survey

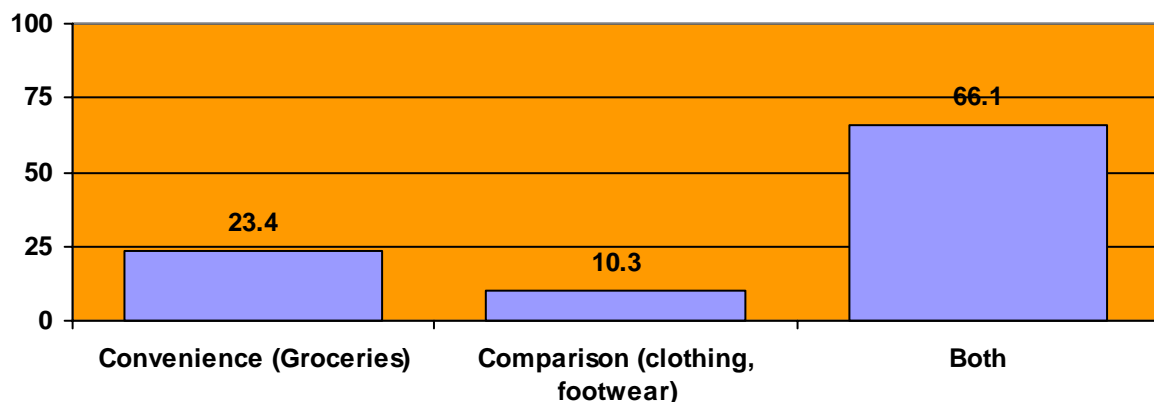
(All figures represent the percentage of responses)

CURRENT USAGE OF HAVERHILL:

What are your main reasons for using the town?



What sort of goods do you mainly shop for in Haverhill?



Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

Do you ever combine your visits with other activities?

Yes: 46.4%

No: 53.6%

Activities include:

Shopping (26)	Takeaways/Eating out (20)	Sports Centre (14)
Socialising/Visiting family & friends (10)		Pub (9)
Library (8)	Banking (5)	Medical (3)
Market (2)	Theatre (2)	Hairdressers (2)
Church (2)	Voluntary work (2)	Appointments
Arts Centre	Recreational ground	Cinema
Women's Institute	Computer classes	Post Office
Darts	Karate	Golf
Entertainment	Visiting Council	Meals on Wheels
Haverhill snooker club		

What do you like and dislike about Haverhill town?

Likes:

Community spirit/friendly people (34)
Good range of shops (19)
Good size/compact (14)
Good sports centre (11)
Arts Centre (10)
Plenty of parking (10)
Convenient/local (8)
Quite active town/tries hard (7)
Haverhill special events (6)
Good schools (6)
Market (5)
Good services/facilities (5)
Good library (4)
Has most things for everyday needs (4)
Friends/family live locally (3)
Clean streets (3)
Low crime (3)
Good pubs (3)

Dislikes:

Not enough shops (62)
Litter/dirty (19)
Too many houses/overpopulated (13)
Too many beauty places/takeaways/
estate agents/betting shops (11)
Not enough for youngsters to do (11)
Boring/nothing to do (10)
Too few services (doctors/dentists) (9)
Poor public transport (9)
Smell from industrial site (8)
Parking poor/should be free (7)
Need another supermarket (6)
Not enough restaurants (6)
Need more/updated sports facilities (5)
Need more variety of entertainment (5)
Bury doesn't know Haverhill exists (5)
Town lacks character (4)
Vandalism (4)

Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

What do you like and dislike about Haverhill town? (continued)

Likes:

Fairly quiet town (3)
Like living here (3)
Up & coming town with great future (2)
Shops not too crowded (2)
Pavement levels-easy access for wheelchair users (2)
East town park (2)
Lots of sports/clubs available to all (2)
Easy access to other places in Suffolk (2)
Pedestrianised zone (2)
Home town (2)
Work here (2)
Supermarkets (2)
Takeaways (2)

Dislikes:

Too many skaters/no skate park (4)
Council don't do their job (4)
Lack of facilities (3)
Noisy when pubs close (3)
Poor cinema/too small (3)
Not many dog waste bins (3)
Uneven pavements/potholes (3)
No train station (3)
Travelling to Cambridge/Bury difficult as only one road through town (3)
Lack of police (2)
Poor infrastructure (2)
Horrendous traffic (2)
Bit lower class/cheap (2)
Youngsters have too much attitude/bad language (2)

Each of the following mentioned by one respondent:

Bus links from estates to town centre
Expanding industrial estate
Bright & cheerful accommodation
Dog warden service
Indian restaurant
Coffee in church (cheap)
Cater for OAP's
In-home support for the disabled
Cheap
Liked old Haverhill
Good mix of old & new Haverhill
Nightclub
No traffic jams
None

Lack of older buildings/historic feel to town
Co-op & its staff lack imagination
Hard water
Would like to be on town circular route
Traffic warden
No decent hotels
Poor nightlife
Slaughter house
Too small/quiet
London overspill
Less charity shops
Disabled parking on Saturday
Too many clothes shops
Bus station

Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

What do you like and dislike about Haverhill town? (continued)

Each of the following mentioned by one respondent:

Likes:

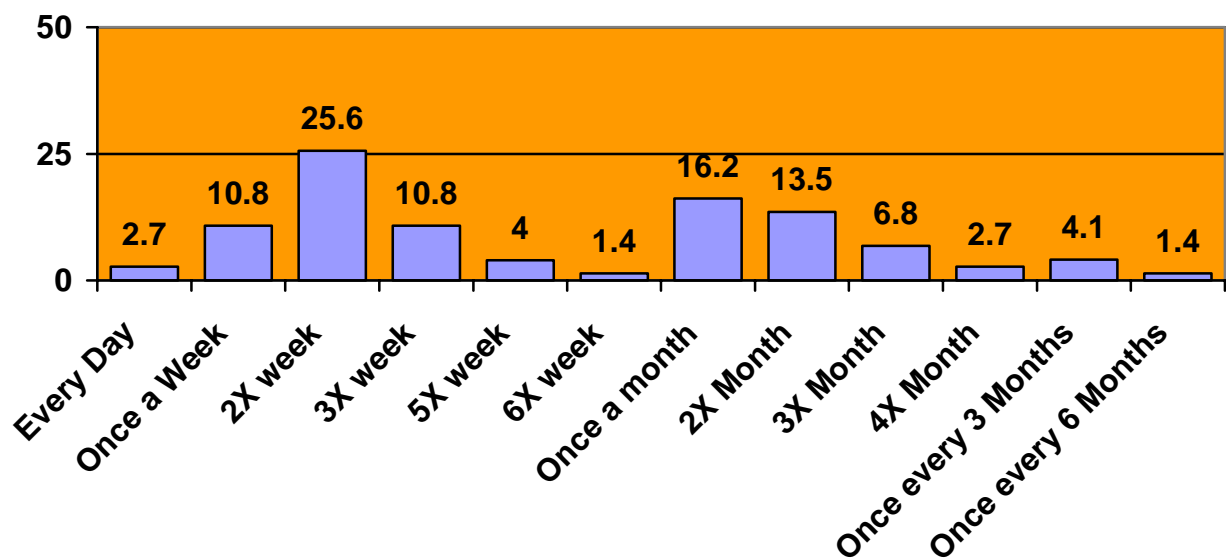
Dislikes:

Too much focus on teenagers, not geared at over 50's
Not safe at night
Weirdo's about
Too many factories
No work for people
No shops if want something specific
Collapse of town expansion after 1973
Better use of town hall
Only pubs here
Dangerous for people who live in bungalows
Shop signs in excess
People parking on pedestrianised zone
Sex shop in town centre
Needs a hospital

Do you use Haverhill after 6.00pm in the evening?

Yes: 51.6%

No: 48.4%



Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

Do you use Haverhill after 6.00pm in the evening? (continued)

Reasons for using:

Arts Centre (32)	Pubs (31)	Takeaways/eating out (23)
Shopping (12)	Leisure centre (7)	Evening classes (5)
Entertainment (4)	Meetings (4)	Socialising (3)
Walks (2)	Chapel (2)	Local history group (2)
Bowling (2)	Work (2)	Musical interests
Ex-service men's club	Travelling	

Reasons for not using:

Not much to do (19)	No need to (14)	Too dangerous (10)
Don't live there (9)	Don't go out (6)	Don't go out at night (6)
No public transport in our area (4)	Nothing suitable for pensioners (2)	
Noisy youths driving fast cars (2)	More convenient to use in the day (2)	
Don't like it (2)	Work restrictions	No opportunity to use it
Can't get in pubs using wheelchair, nothing else to do		
Single mum with two children	Not interested in what goes on	
Small child		

Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

ATTRACTIONS:

How would you rate the quality and range of the following in Haverhill?

Attraction	V. Good	Good	Average	Poor	V. Poor	No Answer
<i>Shops</i>	6.4	19.6	40.1	26	6	2
<i>Cafes/Restaurants</i>	5.3	29	28	15	2.7	20
<i>Pubs</i>	7.6	23.3	25	7	2.1	35
<i>Leisure/Sports Facilities</i>	9	39	25	10.6	1.6	14.8
<i>Other Entertainment</i>	6	25	25	16	10.4	17.5
<i>Services</i>	11.2	57.5	19.3	5	1	6
<i>Historic Buildings</i>	1.6	12	24	27	6.5	28.8
<i>Religious Services</i>	4.3	25.8	20	4.3	0.5	45
<i>Facilities for Teenagers</i>	0.5	7.4	11.6	30	16.4	34

Reasons for answering Poor or Very Poor:

Need more shops/better selection & better quality **(73)**

Bigger clothing stores e.g. Debenhams/M & S (5)

Shops limited if looking for something special/specific (6)

No decent shops for the more mature (1)

Need more facilities/more choice for teenagers **(57)**

They only have pubs to go to (2)

Not just leisure facilities (2)

Swimming/rollerblading needed in school holidays (2)

More youth clubs (2)

More constructive/creative activities for young people (1)

More structured activities at weekends on a regular basis (1)

A coffee bar with cheaper drinks/music for 15-18yr olds where you need an ID card to get in (1)

Losing all historic/distinctive buildings **(22)**

Only historic building is Anne of Cleves house and is in private ownership.

If it could be acquired for the community it could be used as a local museum/meeting place for local history groups/small B&B/place for wedding ceremonies (4)

Haverhill Customer / Visitor Survey

(All figures represent the number of responses)

Reasons for answering Poor or Very Poor: (continued)

Historic buildings are not brought aid enough so people do not go and visit them (1)

Concerned about changes to listed buildings (grade 2) that are being considered & the possibility of the experts in these departments disappearing, leaving developers to change buildings (1)

Isn't possible to construct historic buildings (1)

Wouldn't recommend the historic buildings (1)

We should start building distinctive buildings now & then we will have buildings of note for the future (1)

Need more dentists/doctors/health services (19)

Need more entertainment (18)

Too many take-aways/fast food (10)

Sports activities/leisure centre too expensive (10)

More sports facilities needed (9)

Need more restaurants (8)

Too many betting shops/charity shops/estate agents in town (6)

Get people of every age involved in decision making (6)

Need a better cinema (6)

Need a skate park (5)

Conditions of leisure centre are dire, sauna doesn't work, swimming pool is disgusting & too overcrowded, badminton/squash courts never available (4)

Too few facilities for amount of houses (3)

Poor banking facilities e.g. opening times/unhelpful service (3)

Need better transport links with other areas (2)

Shops out of town would be good (2)

Only pubs, no decent bars (2)

Pubs too rough, unsuitable for families (2)

Good arts centre but needs to be advertised more (2)

Arts centre is ugly and not teenager friendly (2)

Leisure facilities Ok but not enough for people in surrounding areas to come to unless there are special events on to attract them (2)

Need more pavement cafes

Need another large supermarket

Teenage facilities getting better

Some cafes unhygienic

Not enough supervised drop-ins

Need more kids playgroups

No Bank of Scotland

Post Office always crowded

Need a decent hotel

Need more clubs

Reduce poverty in town

Unpleasant staff in shops

Facilities for teenagers not advertised

Need new football pitch

Spend money doing up St Mary's church

Banks/shops have poor wheelchair access

Have notice board on market square detailing historic highlights e.g. Vanners factory, Gurteen input in town, relevance of smocking, great fire of Haverhill

Haverhill Customer / Visitor Survey

(All figures represent the number of responses)

ATTRACTIONS:

Do you think there are any attractions missing from Haverhill?

More (clothes) shops/better selection (85)

Department store (29)

Greengrocers (4)

General hardware shop (2)

Gift shops (2)

Not just shops in High Street (2)

Gardening shop (1)

Delicatessen (1)

Animal food shop (1)

Dedicated music & book shop (6)

Wet fish shop (3)

More women's shops (2)

Art shop (2)

More shops for older people (1)

Another shoe shop (1)

Veggie/vegan shop (1)

A bigger Glasswells (1)

A decent cinema with more movie selection/specialised screenings etc (38)

A rail link (29)

A major supermarket to rival Sainsbury's (20)

Park/formal gardens with flowerbeds, benches, picnic area and a play area for children with sensors and water/sand (12)

Skate park (11)

Activities for under 18's to do (10)

A new leisure centre with warm changing rooms, improved swimming pools and showers (10)

Good restaurants (6)

More nightclubs (5)

McDonalds (5)

Indoor shopping centre (5)

Ice rink (5)

Good transport (5)

At least one trendier coffee bar in town e.g. Starbucks (5)

An X-ray unit (4)

More doctors (3)

Fishing lake (3)

Tourist attractions (3)

Dance classes/areas (3)

Better parking (2)

Bowling alley (2)

More pieces of artwork (2)

A big music hall with better acoustics (2)

In summer, lots going on like fetes/bands/events but need more all year round to attract people here (2)

More dentists

Adult college/learning facilities

Building societies

Complete north western by-pass

Look at how Braintree is expanding

Freezer centre

A nice bar/eating place combined

CCTV

More attractions

Bingo hall

Gay nightclub

Pizza Hut

Theatre

Running track

More variety of things to do

Cambridge exchange

Hospital

Advertise historic buildings better

Internet café

Bigger Go-karting track

Somewhere similar to Thorpe park

Roller-skating rink as there's not one in Bury anymore

Museum

Better facilities for under 5's

Indoor market

More shows

Jubilee walk

The stocks!

Haverhill Customer / Visitor Survey

(All figures represent the number of responses)

Do you think there are any attractions missing from Haverhill? (continued)

Small enterprise centre (local small businesses)
Needs to be bigger for amount of people living here
Not notified that we are here, nothing to say 'Come to Haverhill for...' & there needs to be
Something similar to the arts centre but on a bigger scale and with more amenities for everybody
Should have complex on by-pass to include bowling, cinema, restaurants, disco's, fast food places

AMENITIES:

Is there any part of the town in which you feel unsafe?

No (52)	All of town at night (34)
Clements estate (20)	Old railway lines (13)
Housing estates (6)	The rec (6)
Clements (5)	
Walkway from High street to Argos car park (5)	
Wouldn't go out on my own at all at night (4)	
Bus station (3)	Queen Street at night (2)
Underpasses	Pavements
Jubilee Walk	Downs Crescent
Car park behind St. Felix church hall	
Road into town from Hanchett village unsafe because of traffic	

Why do you feel unsafe?

Poorly lit (22)	Drunks (shouting/swearing) (17)
Reputation of crime (15)	Not enough police (13)
Youths drinking/taking drugs (10)	
Lots of alleyways where people/attackers could lurk unexpectedly (6)	
People harassed there (5)	Yob culture (4)
Rough estates, guns/drugs (3)	Muggings (3)

Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

Why do you feel unsafe? (continued)

Lots of women/children get attacked/raped in Haverhill (3)
 Very quiet/deserted (2)
 Youths on skateboards (2)
 Too many pubs
 Generally unsafe
 Too few CCTV cameras
 Police are unhelpful & too scared of the youths to do anything except pointless spot checks of cars
 Need more CCTV cameras to reduce child anti-social behaviour
 Newspaper coverage of violence in our town leads one to be wary unnecessarily
 If police needed, it takes 2-3 hours for them to get here from Bury/Ipswich
 Dodgy councillors all make life uncomfortable
 Overgrown/unkempt bushes (2)
 People who live here (2)
 Paedophiles
 Traffic
 Squirrels

How would you rate the quality and appearance of the following?

Amenity	V.Good	Good	Average	Poor	V.Poor	No Answer
Gateways into the Town	4.7	19.4	44	17.8	2.6	11.5
Street Surfaces	2	17.3	45	28.3	3.7	3.7
Street Furniture	2.1	35.4	43.2	15.1	1.6	2.6
Shop Frontages	2.1	32	58.1	5.2	0.5	2.1
Green Areas	4	31	35	20.4	3	6.6
Trees & Planting	4.2	43	36.6	11.5	1	3.7
Lighting	3.6	34.7	35.8	8.3	2.6	15
Cleanliness	1.5	15.8	42.9	30	8.9	1
Safety & Security	0.5	15.8	40.6	28.7	4.5	9.9

Reasons for answering Poor or Very Poor:

Litter everywhere/town needs more cleaning (68)
 Potholes in most roads/far too many uneven/broken/missing paving stones (33)
 Poor security/more police needed (27)
 No decent park/green areas (18)

Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

Reasons for answering Poor or Very Poor: (continued)

Gateways need work (15)

Only a sign 'Welcome to Haverhill', not a very significant gateway (4)

At the main gateways people are met with boarded up buildings, awful view (3)

Some places have flowers on roundabouts at gateways etc, we have nothing (3)

The gateways are about to be spoiled by building (1)

Very poor self-image, Bury has gateways of historical significance, we have a by-pass (1)

Vandalism (11)

Need larger/more bins (9)

Need more lighting, it isn't maintained even when continually asked (9)

Shop frontages dull/uninteresting (5)

Not enough CCTV cameras (5)

Bad smell at Sturmer Arches (4)

Dog mess (4)

More benches/street furniture needed (4)

Town looks uncared for (3)

Trees shouldn't have been cut down for buildings (3)

Improve the High street with flowers (3)

Remove graffiti (3)

Built on all green areas (3)

Scruffy (3)

Green areas not maintained (2)

Street furniture uncoordinated (2)

Fine people who drop litter (2)

Surfaces always dug up/repairs deteriorate too quickly (2)

People don't care where they live anymore, reflected in town's appearance (2)

Should spend the money for the statue for the gateways on education (2)

Too many housing signs

Need more trees & planting

What happened to the football pitches on the rec?

Fire engine access not kept clear

Poor disabled access

Eden rd and Duddery rd should become a conservation area along with Mount rd and Meeting Walk

Open spaces need to be improved so mothers can take their children for a walk safely

Benches being taken and not returned

Bins need emptying more

Put graffiti proof glass/Plexiglas in bus shelters

Reduce pubs to reduce crime

Slope outside Argos very steep

No more speed bumps

More toilets

Water fountains

Easily flooded

Benches, even though replaced are still on slopes, not very good for the elderly

Cars shouldn't be in pedestrianised zone

Bins burned to ground

North Avenue is very dangerous, even though it is no right turn, everybody still turns there

Haverhill Customer / Visitor Survey

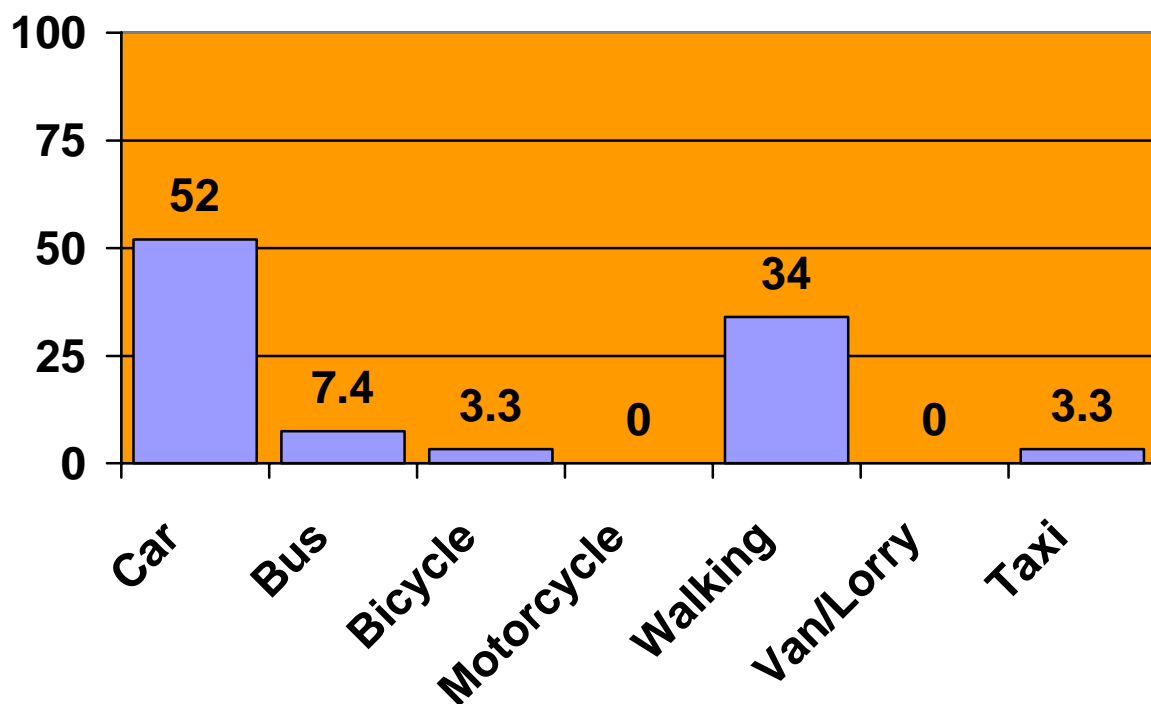
(All figures represent the percentage of responses)

Reasons for answering Poor or Very Poor: (continued)

No public footpaths to walk the countryside, there should be
Boisterous youths unsettling as there are always lots of them
Haverhill needs to be put on the map

ACCESSIBILITY:

How do you usually travel into Haverhill?



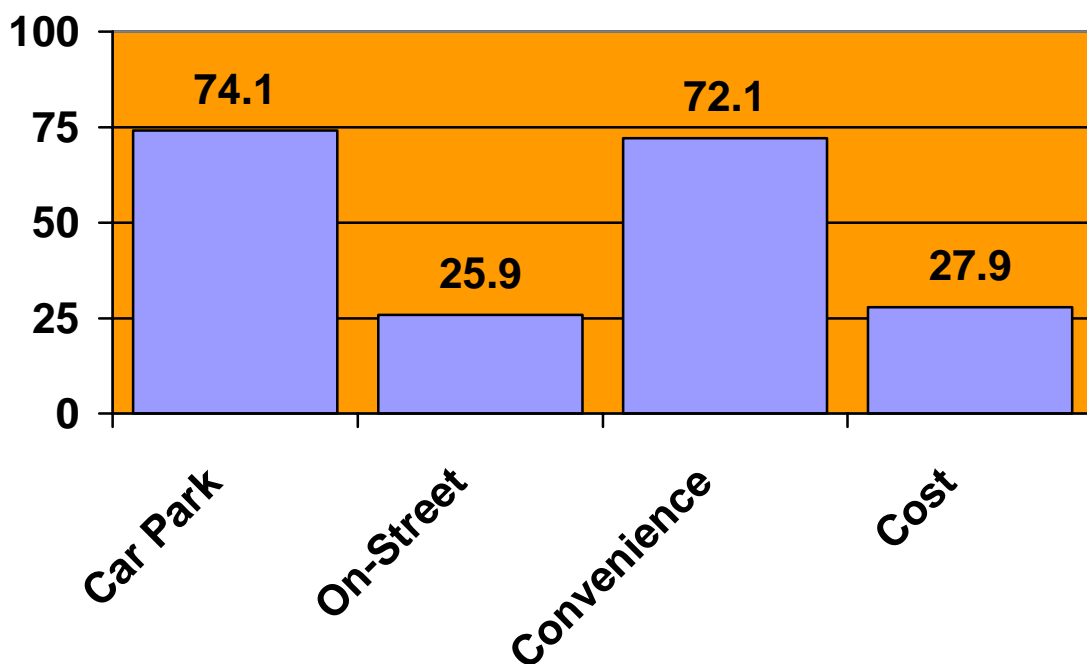
Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

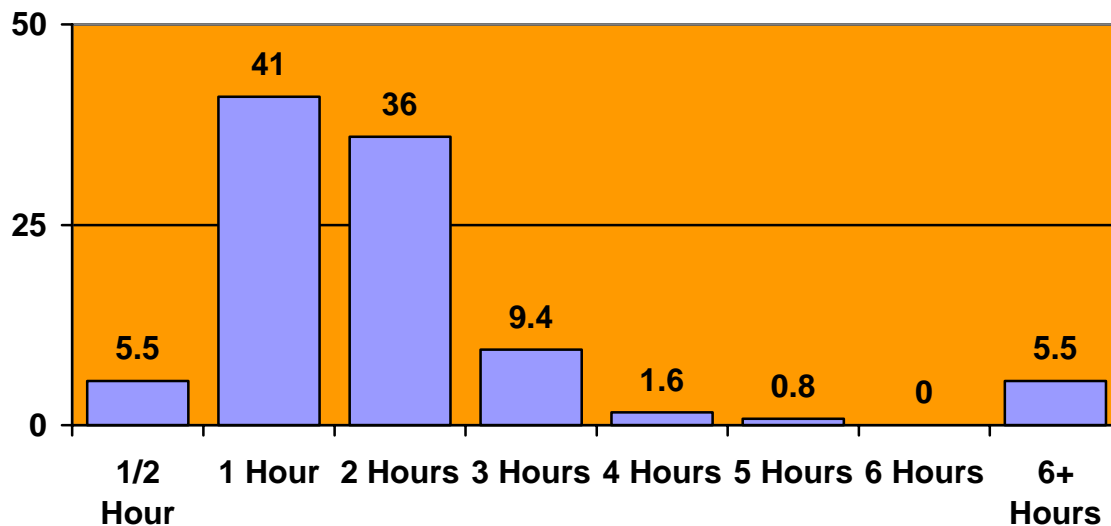
ACCESSIBILITY:

If by car:

Where do you normally park and why?



Typically, how long do you require a parking space for?



Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

ACCESSIBILITY:

If Public Transport was linked to major employer/employee transport, health and entertainment, etc. Would you:

	Use it where you currently don't
	35%
Use it more	29%
Not use it	36%

Is Information about public transport easy to find/obtain?

Yes	66.2%
No	33.8%

How would you rate the following?

	V.Good	Good	Average	Poor	V.Poor	No View
Ease of Access into..	11.3	48.2	21.7	12.3	2	4.4
Car Parking	5.7	40.7	32	10.8	2.6	8.2
Bus Services	2	17.5	25	19	5.3	31
Cycle facilities	0	13.5	14	19	4	49.5
Pedestrian Route ways	3.1	34	28.4	13	1.5	20
Directional Signs	3.3	34.4	30.6	11.7	0.6	19.4

Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

Reasons for answering Poor or Very Poor:

Not enough cycle lanes/facilities to encourage people to leave cars behind (27)
Not enough parking (23) Buses are unreliable (15)
Need more frequent buses to Cambridge/Bury/Newmarket/Colchester (14)
Cars still parking/driving on pedestrianisation (14)
Shouldn't have to pay for parking/too expensive (12)
Traffic congestion/poor access (10)
Bus services non-existent to villages (Wixoe/Castle camps/West Wickham) (9)
Pedestrian route ways/footpaths need to be maintained (9)
 Difficult with pushchairs/wheelchairs (3)
 Uneven/potholes (2)
Roads need improving (6) Need more buses (6)
Buses to Cambridge are good (X40) (5)
Takes too long to get to places on the bus especially Cambridge (4)
Directional signs need cleaning (4) Park & Ride would be good (3)
Need more pedestrian routeways (3) Not enough directional signs (3)
Nowhere to leave bikes safely locked (3) Directional signs complicated (3)
Congestion on A1307 will get worse as more industry/commuters come into town causing more fatal accidents (3)
Roads need to be made safer for cyclists (2) Always road works (2)
Directional signs incorrectly marked (2) Taxi's too expensive (2)
Need a better bus route at Hanchett end of town (2)
Cars shouldn't park on pavements (2)
Public transport non-existent in evenings, last bus from Bury is 8pm, should be 11pm (2)
Haverhill needs a network of cycle paths off the roads which would link up main areas of town, especially all the schools (2)
Main roads are too narrow to allow all the HGV traffic to flow through the town along with the general town traffic (2)
No information on bus service & when information service was phoned, left with no answer (2)
Directional signs always turned round Bus service too expensive
Too many cyclists using footpaths Use Station road
Difficult to spot directional signs Too many scooters
Cycle paths inaccessible for wheelchair users
Need a multi-storey car park, maybe at Co-op
Less stressful to park in leisure centre car park for 50p & walk to town
Regular London bus would be good Not enough entry points
Traffic lights at bottom of Wratting road means poor access

Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

Reasons for answering Poor or Very Poor: (continued)

Cycle facilities stop at end of road & don't carry on to the next
Complete ring road to the north to ease town congestion
Need another road from Cambridge/Bury end
Bus service should go both ways round town
Need a new by-pass, north west/south west Bus shelters always smashed
Pedestrian routeways poorly lit Introduce shop mobility scheme
Need parking at community centre Need more zebra crossings
One way system/speed bumps results in poor access
Some traffic crossings not long enough for people to cross
Drivers ignore the 'no right turn' sign into Crowland road
Signs on by-pass should mention somewhere en-route nearer than Halstead
Live in Chalkstone & if I want to go to Kedington, I have to walk to bus station in town
Routeways just stop & no proper paths, difficult for disabled people as some ramps lead straight onto a main road

COMPETITION FOR HAVERHILL:

Do you use any other town?

Yes: 89%
No: 11%

Where:

Cambridge (128)	Bury (107)	Saffron Walden (21)
Newmarket (17)	Sudbury (11)	Braintree (8)
Ipswich (6)	London (5)	Colchester (4)
Harlow (4)	Lakeside (4)	Chelmsford (2)
Linton (2)	Clare	Sawston
Milton Keynes	Freeport	Kings Lynn
Southend on sea	Long Melford	Norwich
Stevenage	Great Yarmouth	Clacton
Felixstowe	Blowwater	Liverpool
Maidstone	Thackstead	Layton
Walthamstow	Chinkford	

Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

COMPETITION FOR HAVERHILL:

What are your reasons for shopping there?

Near to Home	25%
Near to Work	3%
On the way to work	0.6%
Can combine shopping with other activities	7.7%
Easy access and parking	10.4%
Other *	2.2%

Explanation of other reasons:

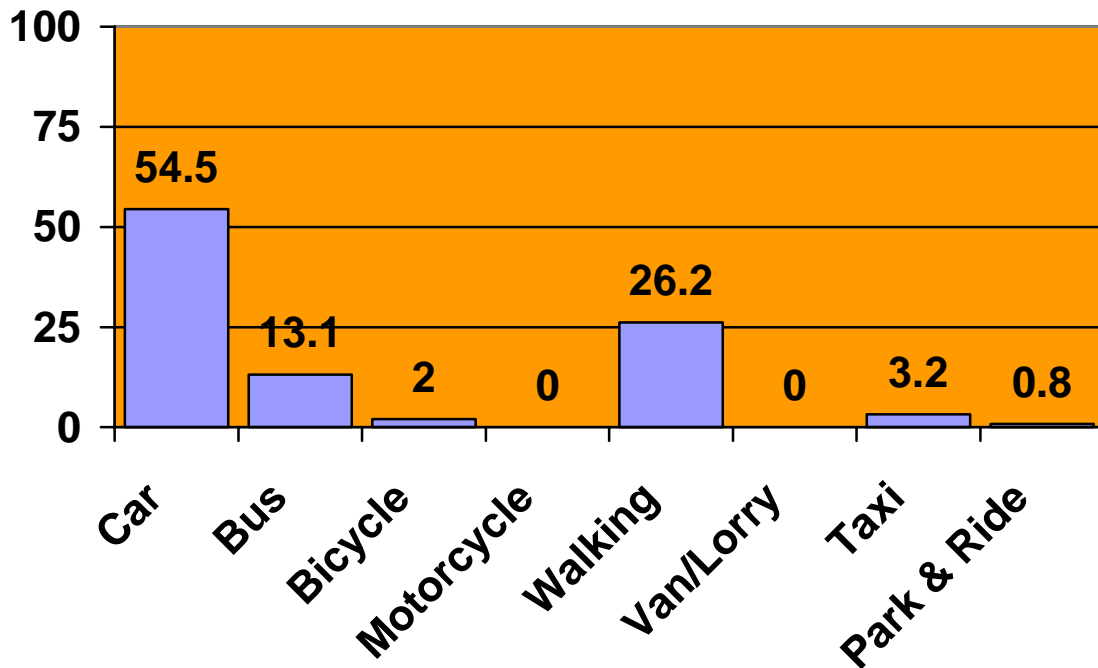
Better shops/more choice (0.8%)
Range & price for other goods (0.3%)
Park & Ride (0.3%)
Mother lives there (0.1%)
Local (0.1%)
Shop in the centre (0.1%)
Prefer their products (0.1%)
Can make a day out of it (0.1%)
Town doesn't have a DIY shop in centre (0.1%)
Generally more convenient (0.1%)
Cheapness of Thingy-Me-Bobs (0.1%)
No car, no choice (0.1%)

Haverhill Customer / Visitor Survey

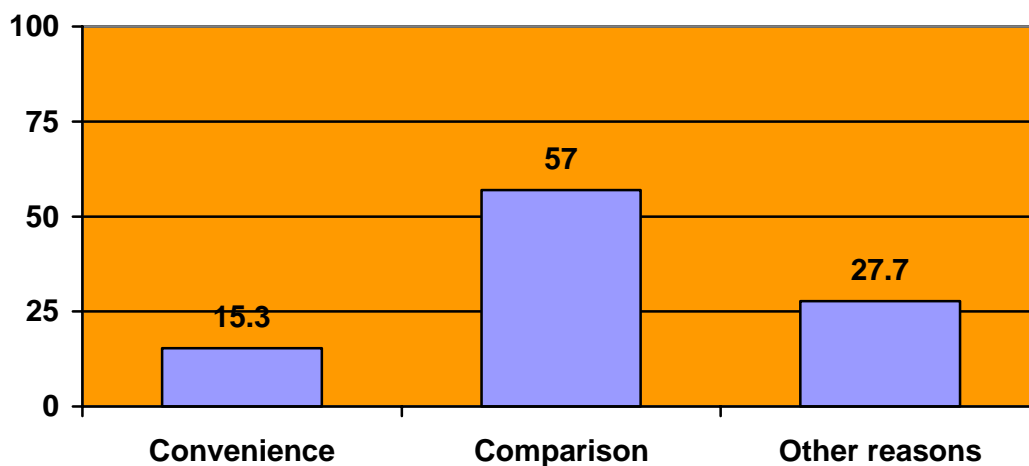
(All figures represent the percentage of responses)

COMPETITION FOR HAVERHILL:

How do you travel there?



What type of goods do you buy there?



Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

COMPETITION FOR HAVERHILL:

Where do you usually shop for:

Area/Town	Groceries	Clothing	Footwear	Furniture	D.I.Y	Household Goods
Haverhill	83.4	38.8	42.9	18.6	41.2	76
Cambridge	6	33.3	31.6	18.6	3	12.3
Bury	2	14.2	13.5	25.5	1.3	3.4
Saffron Walden	3.5	-	-	0.7	1	1.3
Newmarket	1	1.6	1.8	-	0.3	1.3
Sudbury	1	0.7	0.4	0.7	0.6	1.3
Linton	1	-	-	-	-	-
Fulbourn	1	-	-	-	-	0.6
Great Notley	0.5	-	-	-	-	-
Internet	0.5	-	-	0.7	-	-
Freeport	-	1.2	1.3	-	-	-
Felixstowe	-	0.3	-	-	-	-
Mail order	-	2.3	1.8	3.1	0.3	1.3
Braintree	-	1.6	1.3	-	0.3	-
Harlow	-	0.7	0.4	-	-	-
Chelmsford	-	0.3	0.4	-	-	-
Colchester	-	0.7	0.4	0.7	0.3	-
London	-	0.3	-	0.7	0.3	-
Lakeside	-	0.7	0.4	3.1	0.3	-
Ipswich	-	1.6	0.4	-	-	-
Clacton	-	0.3	0.4	0.7	0.3	0.6
Long Melford	-	0.3	-	-	-	-
Great Shelford	-	-	0.9	0.7	-	-
France	-	-	0.9			0.6
Spain	-	-	0.4	-	-	-
Thurrock	-	-	-	0.7	-	-
Sawston	-	-	-	-	0.3	0.6

Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

Why do you shop there?

	Price/Value	Quality	Fashion/Style	Range/Choice	Convenience
Groceries	2 nd	3 rd	5 th	4 th	1 st
Clothing	1 st	2 nd	5 th	3 rd	4 th
Footwear	2 nd	1 st	5 th	3 rd	4 th
Furniture	2 nd	1 st	5 th	3 rd	4 th
D.I.Y	2 nd	3 rd	5 th	4 th	1 st
Household Goods	1 st	3 rd	5 th	4 th	2 nd

What shops do you shop at?

Grocery: Average spend per month - £60.77

Sainsburys (106)
Leo's (17)
ASDA (3)

Co-op (49)
Tesco (17)
Waitrose (3)

Aldi (46)
Market (4)
M & S (2)

Clothing: Average spend per month - £23.21

Various chain stores (40)
Dorothy Perkins (15)
Market (8)
Debenhams (7)
BHS (5)
Palmers (2)
Morleys (2)
Adams (2)
JJB sports
Olivia Benn
Millets
Bon Marche
Tesco

M & S (19)
Size Up (12)
Burtons (7)
Mackays (7)
Robert Sayles (3)
River Island (2)
Top Shop (2)
Billies
Cult
Petroleum
Angela's
John Moores
Grafton centre

Peacocks (16)
Next (10)
New Look (7)
Select (5)
Charity shops (3)
Matalan (2)
Woolworths (2)
Aurora sports
Kookai
Oasis
John Lewis
ASDA
Golf shop

Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

COMPETITION FOR HAVERHILL:

What shops do you shop at? (continued)

Footwear: Average spend per month - £17.55

Various (32)	Clarks (16)	Shoe Fayre (13)
Stead & Simpson (8)	M & S (6)	David Brownhills (5)
Peacocks (4)	Next (3)	Happits (2)
Market (2)	Morleys (2)	Barratts (2)
Dorothy Perkins (2)	Mr. Shoes (2)	Startrite (2)
John Lewis	Saxone	New Look
Billies	Dudley Mason	River Island
P.Browns	Debenhams	Petroleum
Dune	Shoesave	Ravel
Burtons	Littlewoods	Karen Millen

Furniture: Average spend per month - £38.75

Glasswells (52)	Argos (6)	IKEA (6)
John Lewis (3)	MFI (3)	DFS (3)
Pine Shop (2)	Various (2)	Homebase
Hatfields	Harveys	Focus
Habitat	Cosco's	

D.I.Y: Average spend per month - £11.73

Focus (89)	P.B.M. (27)	Homebase (8)
C & G (8)	B & Q (7)	Argos (3)
IKEA (2)	J. Bradnam	Wickes
Woolworths	Wilkinsons	Sainsburys
Hughes	Ridgions	Market

Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

COMPETITION FOR HAVERHILL:

What shops do you shop at? (continued)

Household Goods: Average spend per month - £9.72

Sainsburys (28)	Various (24)	Woolworths (22)
Argos (17)	Co-op (6)	Thing-Me-Bobs (6)
Aldi (5)	Tesco (4)	ASDA (3)
Focus (3)	Pipes (electrical) (3)	Homebase (2)
Robert Sayles (2)	Debenhams (2)	John Lewis (2)
M & S	Wilkinsons	'Savers'
Palmers	Mail order	P.B.M
Winch & Blatch	Lakeland	

TOURISTS AND VISITORS TO HAVERHILL:

Why have you come to Haverhill?

Visit friends (2)	Visit family (2)	Scenery
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How did you find out about the area?

From family (2)

What type of accommodation are you staying in?

Friends/Family (3)	Hotel
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How would you rate this accommodation?

Poorly lit room	Bad smell
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Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

FINALLY:

Additional comments regarding Haverhill:

More police needed in town (21)
Enjoy living in Haverhill, often underrated (16)
An up & coming town with new houses but it needs more amenities to survive, not more houses (13)
Need a bigger variety of shops (9)
Too much litter, town needs to be cleaned up (7)
Sewers need to be moved, the smell is disgusting & causes environmental health issues/pollution (7)
Needs revamping/made more appealing (7)
Need big retail names/department store (6)
Need more parks/open spaces (5)
More money needs to be spent here, not in Bury (5)
Railway station would be beneficial (4)
Need more variety of entertainment (4)
Dreary atmosphere (4) Need a hospital (4)
Needs more/improved leisure facilities (4) More activities for teenagers (4)
Not wheelchair friendly (4)
Children with special needs have to travel to Sudbury/Bury to go to specialist schools, there used to be one in Haverhill but it was closed due to funding. Our children have the right to have schooling in Haverhill (4)
Too overpopulated & as more houses built, will roads/sewage/schools cope? (3)
Need better infrastructure for housing (3) Need more schools (3)
Healthchecks in sheltered homes, good idea as many of us can't get about unaided to attend clinics so healthchecks would get neglected. Hope they continue in the future (3)
Too many betting shops (2) Compact/convenient (2)
Public toilets good as manned (2) Poll tax too high (2)
Chaos within town council due to lack of experience/cohesion within it, resulted in a lack of faith in the council (2)
Too many youngsters using bad language (2)
There is some interesting architecture/historic buildings here (2)
Unattended children creating havoc (2) Council does a good job (2)
Need a better 6th form college as most people go to Cambridge (2)
Keep market town feel (2) Use market square for market (2)
Need more employment opportunities (2)
Sort out football ground/leave Haverhill Rovers at Hamlet (2)

Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

FINALLY:

Additional comments regarding Haverhill:

Need a town manager based in Haverhill, not Bury who actually promotes the town (2)

New businesses need to come to the area but they need incentives (2)

Finance needs to be directed towards alleviating problems on A1307. Further expansion will increase fatalities/congestion/noise pollution. Despite county boundaries Haverhill & St. Edmundsbury councils have a moral duty to consider impact of future expansion (2)

It's a very old town, wouldn't like to see it modernised as they should preserve what they've got & add to it (2)

Sainsburys dominates the town & is holding the town's growth back so most people shop elsewhere (2)

Roundabouts not very appealing

Enforce speed limits

No greengrocers/fishmongers

Cleaner bus station

Traffic on Lordscroft lane & Pightie too heavy

No questions about healthcare facilities

Good markets

Too much time spent keeping town centre neat, not enough time spent on residential areas

The incoming Tesco is likely to drive out Aldi which is bad

Have a map of the town displayed on the town square

Not improved from 1968

Friendly atmosphere

There should be strict rules against underage drinking & more licencees should be aware of it

There are seven roundabouts on the by-pass to Haverhill, wastes time & petrol

Strong locks have been fixed onto garages & have cut break-ins by 90%

A late night off-license & shops after hours needed

More CCTV cameras

Lack of bins out of town

Need more places like De Ja Vu

Unsafe

Police service very hard to contact as the station is closed a lot of the time, especially at weekends when there is most trouble, you have to phone Bury on 999 if there is a problem

Keep up work with festivals & arts

Need more supermarkets

Will move as soon as I can, there is a certain cult of people who bring it down

Skateboarders & scooters shouldn't be allowed on the pavements as too dangerous

Very difficult for ambulances to get down the High street on Saturdays because of the market

Hedges around car park & market walls need to be trimmed

Haverhill Customer / Visitor Survey

(All figures represent the percentage of responses)

FINALLY:

Additional comments regarding Haverhill:

The chemist (Boots) is very poor	Better transport needed
Too foreign orientated	Introduce low cost parking
The Christmas lights were pathetic	Fix potholes
No dog bins anywhere	Jubilee walk clock
Improve buses from Cambridge to Haverhill, especially through Cardinals Green	
'Rushes' (nightclub) was the worst thing to happen round here	
Do the things that matter, forget about the frills	
Housing should be made more affordable	Should prepare more for snow
Less high density housing, larger homes required	
New supermarket proposal will be terrible for traffic, learn from Romford	
Could do with a post office on Parkway	More community initiatives
Don't put the sculpture up (gateways)	
Need an air quality strategy for chemical pollution	
Haverhill residents should vote on running of arts centre	
There needs to be more communication about what's going on	
Give tax payers there money's worth in services	
Haverhill has very few functions for its catchment area	
The courts are in Bury/Sudbury/Colchester & Cambridge-inconvenient	
School quality here is poor which is why so many young people don't bother going	
The High Street/Queen Street shopping is cut in half by traffic from Swan Lane into Camps Road, it leaves Queen Street cut off	
Is it right to bring Housing Associations into town centre when the space may be needed for trade & services to the town & surrounding villages	

HAVERHILL and HINTERLAND

YOUNG PERSONS SURVEY
RESULTS

Appendix 3

Young Persons Survey

Introduction:

As part of the Haverhill Healthcheck programme, which is a Government backed project that looks at what towns offer their residents, customers and visitors, the views of young people are very important.

Only by obtaining the views of people like you, can planners of the future begin to provide the facilities and services that you want and need.

The following is a breakdown of the findings:

Gender breakdown:

Approximately:

Boys = 44.6%

Girls = 55.4%

Age Breakdown:

AGE	%
10 years	1.1
11 years	21.9
12 years	34.8
13 years	8.9
14 years	28.6
15 years	1.1
16 years	1.1
17 years	2.2

Do you live in Haverhill ?

Yes = 91.2%

No = 8.8%

If not, then where do you live?

Kedington (6)
Peterborough

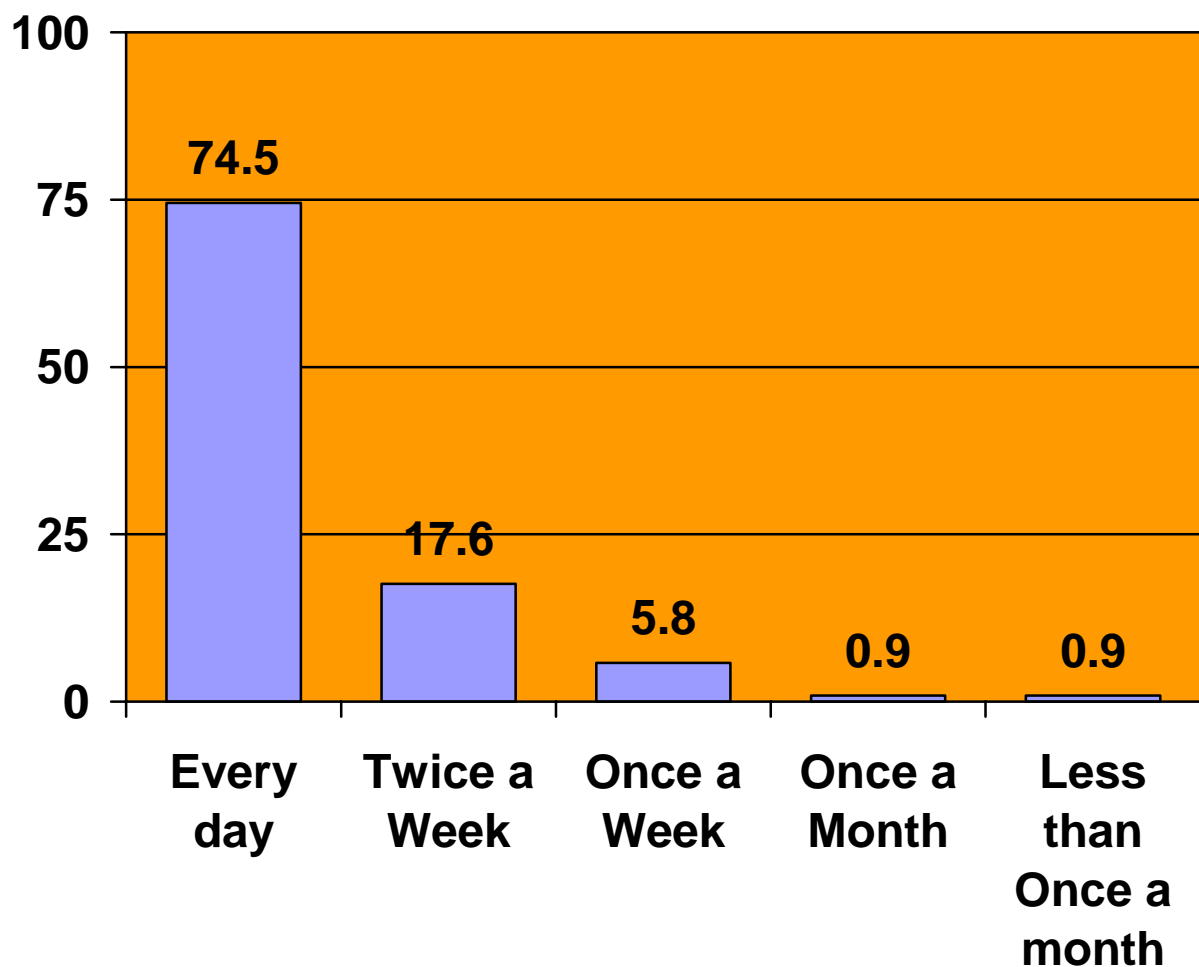
Withersfield (2)
Cowlinge

Wixoe
Great Bradley

Young Persons Survey

Current Usage of Haverhill:

Frequency at which Haverhill is used apart from attending school: (% of Respondents)



Reasons for using / visiting Haverhill:

Shopping (112)
Leisure centre (33)
Visiting parks (12)
Cinema (7)
Bike rides (5)

Live here (67)
School (29)
Snooker & Bowls club (10)
Arts centre (7)
Football (4)

Meet friends (38)
Eating out (18)
Family lives here (9)
Swimming (6)
Playing (4)

Young Persons Survey

Reasons for using / visiting Haverhill:

Take aways (4)	Video rental (3)	Tennis (3)
Skateboarding (3)	Youth club (3)	Use facilities (3)
Entertainment (3)	Fishing (3)	Pay bills (3)
Nice & quiet (3)	Library (2)	Going out (2)
Socialising (2)	Go-Karting (2)	Market (2)
Working (2)	Nearest town to home (2)	Big town (2)
Church	Scouts	Pick mum up from work
Dancing lessons	Visit nan's grave	Nightclub
Doctors	Walking dog	Kidzone
Majorettes	Celebrations/fetes	Picnics at rec
Vets	Banking	
Lack of transport to anywhere else		

Current Usage of Haverhill:

Does Haverhill offer young people what they want?

Yes = 27.7%

No = 72.3%

Likes and Dislikes concerning Haverhill:

Likes:

Shops (76)
 Leisure centre (59)
 The parks (26)
 Friends & family live here (22)
 Good food shops/places (17)
 Snooker & Bowls Club (17)
 The rec (13)
 Take aways (12)
 Friendly people (12)
 Know lots of people here (11)
 Cinema (9)
 to go to (7)
 Good sports shops (6)
 Good bus service to Cambridge (6)
 Activities in holidays (5)
 It's big (5)
 Video stores (5)
 Library (5)
 Market on Fridays/Saturdays (4)

Dislikes:

No decent shops (54)
 Not much for teenagers to do (49)
 Cinema too small/out of date (29)
 Crime/rapes/drugs (25)
 Filthy/litter (21)
 No McDonalds (13)
 Town is too small (12)
 Too much traffic (10)
 Not very good sports shops (9)
 No boys/mens clothes shops (8)
 Swimming pool (8) Clubs
 No skate park (8)
 Sports centre poor/too expensive (7)
 More take aways than shops (6)
 Smells horrible (6)
 Nowhere to hang out/have fun (6)
 No nightclubs that kids can go to (6)
 No youth shops (6)
 School (5)

Young Persons Survey

Likes and Dislikes concerning Haverhill:

Likes:

Bands that play on town square (4)
Can't get lost as town is small (4)
Cheap food (3)
Lots of good things about it (3)
Good football facilities (3)
The houses (3)
BMX track (3)
Not much traffic (3)
Good facilities (3)
Easy to get around in/good layout (3)
Not much crime (3)
Easy to get to (3)
Good place to hang out (3)
Activities on East town park (2)
You can play on your bike in town (2)
Sainsburys being extended (2)
Arts centre (2)
Clean (2)
Good schools (2)
Quiet (2)
Can get all you want there (2)
Nice area (2)
Convenient (2)
Fields (2)
Pubs (2)
Brilliant when fair comes
Rush nightclub
Good hide-outs
Kidzone
Nice scenery
It is positive about everything
Spare land at edge of Haverhill good to bike on
Lots of places for animals to play
Many nature parks/stately homes nearby
stock
Fun
Good entertainment
Cricket ground
The Hangar
Go-Karting
Lots of places to sit & relax
Cake shops
Lots of young teens discos
Parking

Dislikes:

Nothing to do apart from leisure centre (5)
Not enough car parks (5)
Too many houses/no facilities (4)
Not much entertainment (4)
Pollution (4)
Need more buses (4)
Too quiet (3)
Need another swimming pool (3)
No bike/dirt tracks (3)
People noisy when leaving pubs (3)
Not enough restaurants/family places to eat (3)
No music shop (3)
Police are rubbish (2)
Chewing gum on pavements (2)
No shopping centre/retail names (2)
No beach/theme park nearby (2)
Graffiti (2)
Boring swimming pool (2)
Cars parked in wrong places (2)
Some parks are boring (2)
Noisy (2)
Lots of bullies (2)
No train station (2)
No facilities (2)
Vandalism (2)
Bigger kidzone needed (2)
Bigger football pitch (2)
Not very good town hall
No Tesco
Too many charity shops
Not enough bins
Shops always running out of

No Burger King
Accessories are dear
Lots of pubs
No book shop
Really big
Not many facilities for army cadettes
Don't always have what you want
Park always vandalised
Bus stations dirty

Young Persons Survey

Likes and Dislikes concerning Haverhill:

Likes:

Dislikes:

Hate the food
No good events
Dog fouling
No KFC
Not big enough
Not enough toilets
New fences are fire hazards
Roads are very narrow
Too many buses
Lots of closed shops
Traffic driving in pedestrian zone
No fishing areas
Bad reputation
Motorbikes at Puddlebrook
Terrible teachers
Under tunnels
Market square
Horrible people
Small shops
Toilet facilities are horrible
Nowhere to meet friends/family
Stopped youth discos
People don't care about Haverhill
No displays e.g. fireworks
No youth clubs
Everything too far away to walk to
Some market stalls don't turn up
Nowhere local to horse ride
Wildlife shouldn't be disturbed
Arts centre contains too much for one building
Need to extend high street
Everything costs money
Not enough places for young children to have parties
Need jobs for younger children
Not enough baby shops
Take aways too spread out

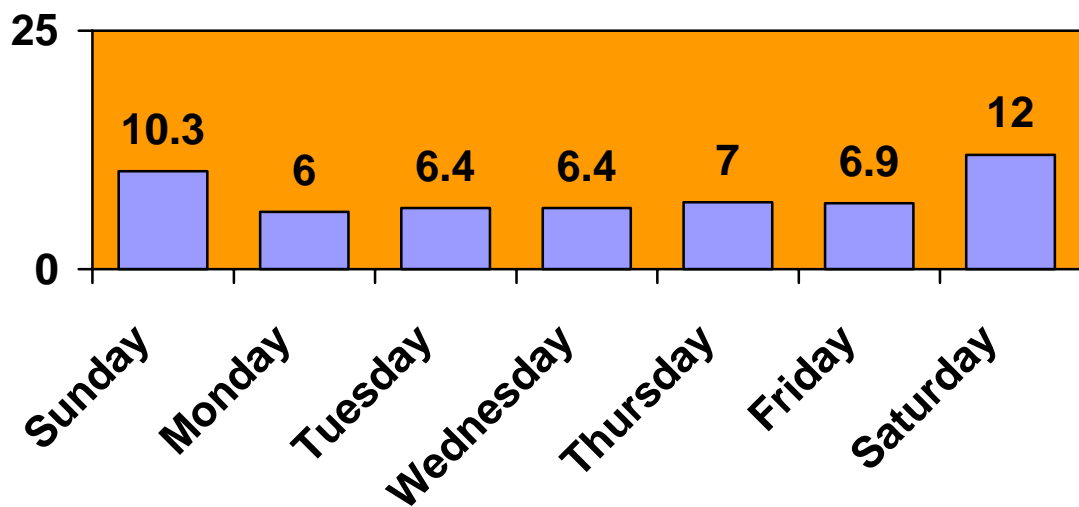
Young Persons Survey

COMPETITION FOR HAVERHILL - YOUTH ACTIVITY

How often do you go out for reasons of sport/leisure, etc, not including school?

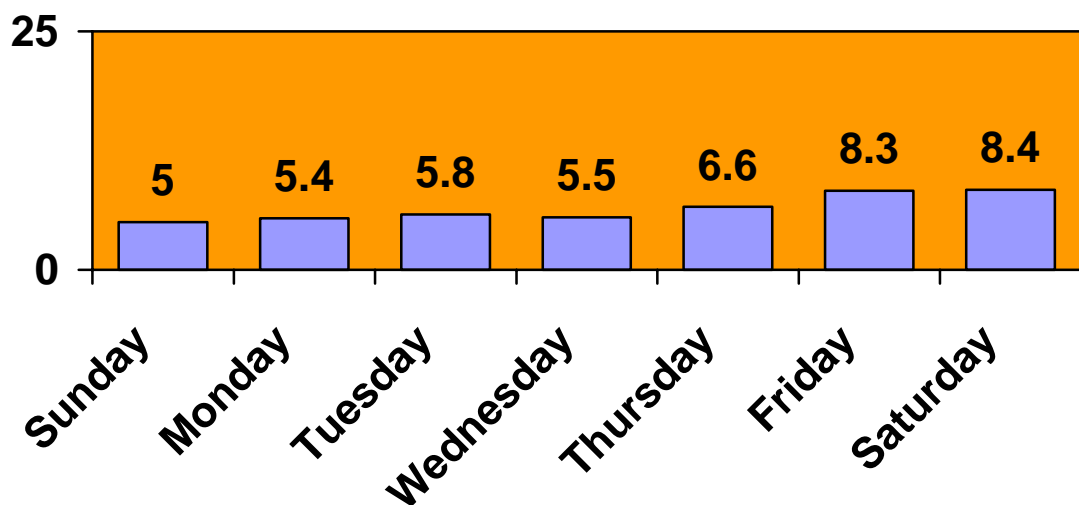
Daytime Usage

% of responses



Nighttime Usage

% of responses



Young Persons Survey

COMPETITION FOR HAVERHILL - YOUTH ACTIVITY

What and where do you go when you go out?

There is no correlation between Name of Facility, Location and Type of Activity in the following information when read across the page. The figure in brackets represents the number of respondents.

SPORT:

Name of Facility:	Location:	Type of Activity:
Leisure centre (70)	Haverhill (117)	Swimming (43)
Puddlebrook (14)	Castle Camps (3)	Football (38)
Castle Manor fields (5)	Little Wratting	Tennis (19)
Manor courts (4)	Kedington	Majorettes (6)
Park/rec (4)	Hundon	Cricket (6)
Playing fields (4)	Colchester	Biking (5)
Manor road cricket grounds (4)	Withersfield	Skateboarding (4)
Chalkstone (4)		Badminton (4)
Anywhere (3)		Basketball (4)
Clements Leiston (3)		Dancing (3)
Castle Hill Middle School (3)		Netball (3)
Snooker & Bowls club (2)		Rounders (2)
The Newt Pond (2)		Boxing (2)
Go-Kart centre (2)		Go-Karting (2)
Mottsfild (2)		Golf (2)
Chalkstone Middle School		Judo (2)
Town centre		Karate (2)
Manor Hall		Ju jitsu (2)
Rugby club		Running (2)
Milden Hall		Athletics
Parkway estate		Horse riding
Castle Manor Upper School		Table tennis
Samuel Ward Upper School		Walking
Haverhill Amateur Boxing club		
Haverhill Rovers football club		

CUBS / SCOUTS / BROWNIES / GUIDES:

Name of Facility:	Location:
Brownies (2)	Haverhill (3)
Scouts (2)	Leisure centre (2)
Guides	
Cubs	

Young Persons Survey

COMPETITION FOR HAVERHILL - YOUTH ACTIVITY

What and where do you go when you go out?

ENTERTAINMENT:

Name of Facility:

Location:

Snooker & Bowls club (67)
Cinema (arts centre) (45)
Bowling (27)
Warner Brothers (13)
Leisure centre (12)
Pool (6)
Town hall (6)
Rose & Crown
Town centre
Go-Karting
Park
Shopping

Haverhill (108)
Cambridge (18)
Sudbury (2)
Newmarket
Colchester
Chelmsford

MEETING FRIENDS:

Name of Facility:

Location:

Town (43)
Friends houses (34)
Park (17)
Rec (13)
Shops (9)
School(6)
Estates (5)
Leisure centre (4)
The Hangar (4)
Manor fields (3)
Parkway shops (3)
Snooker & Bowls club (2)
Tractor park (2)
Kotchin (2)
Newt Pond
Haverhill Rovers Football Club
Anywhere
Majorettes
Cricket ground
Garages

Haverhill (128)
Parkway (3)
Kedington (2)
Cambridge
Puddlebrook

Young Persons Survey

COMPETITION FOR HAVERHILL - YOUTH ACTIVITY

What and where do you go when you go out?

DISCO / PUB / CLUB:

Name of Facility:

Rush (31)
Ex-Service Men's club (12)
Drabbet Smock (7)
Deniros (7)
Town hall (6)
Disco's (5)
Snooker & Bowls club (5)
Youth Club/library (4)
Woolpack (3)
Suffolk Punch (3)
Black Horse (2)
St. Felix Hall (2)
Aussie Arms (2)
Nightclub (2)
Lunch Punch
Cricket ground
Battle of the Bands
Mount Pleasant club
School disco
Club M
White Hart
Weatherspoons
DeMonfort Arms
Holiday camp
Avenue nightclub

Location:

Haverhill (68)
Newmarket (8)
Cambridge (2)
Bury (2)
Horseheath
Hunstanton
Linton
Southampton

EATING OUT:

Name of Facility:

Bennies (35)
USA Chicken (30)
Starburger (26)
Wimpy (25)
McDonalds (15)
Pizza Papillion (11)
Duo Fu (7)

Location:

Haverhill (98)
Cambridge (16)
Bury (4)
Newmarket (3)
Clare (2)
Duxford (2)
Colchester

Young Persons Survey

COMPETITION FOR HAVERHILL - YOUTH ACTIVITY

What and Where do you go and How much do you spend:

EATING OUT:

Name of Facility:

Drabbet Smock (6)
Star Express (5)
Chinese (5)
Indian (4)
Ellie's Bakery (4)
Scarlet Pimpernel (4)
Rose & Crown (4)
KFC (4)
Taj Mahal (3)
China Garden (3)
The Bell (2)
Chilli's (2)
Clare park (2)
Burger King (2)
Kebab shop (2)
Hong Kong chef (2)
De Ja Vu (2)
Weatherspoons
DeMonfort Arms
Gavins
Leisure centre
Dinky Donut Store
The Greyhound
Hungry Horse
Pizza Hut
Little Chef
Good Friends
Red Lion
White Hart
Three Tuns

Location:

Sturmer
Linton services
Dunmow
Ipswich

Young Persons Survey

COMPETITION FOR HAVERHILL - YOUTH ACTIVITY

What and where do you go when you go out?

OTHER:

Name of Facility:

Youth Club (12)
Playing at Park/rec (12)
Shopping (6)
Gliders (3)
Army Cadettes (2)
Dance Club (2)
Woodgreen animal shelter
St. Johns ambulance
Work
Skate park
Piano lesson
Cricket club
Football Club
Walking the dogs
Haverhill drama co.
Making things at Leiston centre
Computers at friends house
Bike riding
Grafton centre
Homework club

Location:

Haverhill (22)
Library (8)
Cambridge (4)
Leiston centre
Puddlebrook
Castle Hill Middle School
Colchester
The Old Plough Pub
Braintree
Thurlow

Approximately how much do you think you spend going out in a week - excluding travel costs:

Of the responses to this question, those giving a figure felt they spent on average between £1.00 and £150.00 per week going out!

The average weekly spend could equate to:

£21.06 per child!

Young Persons Survey

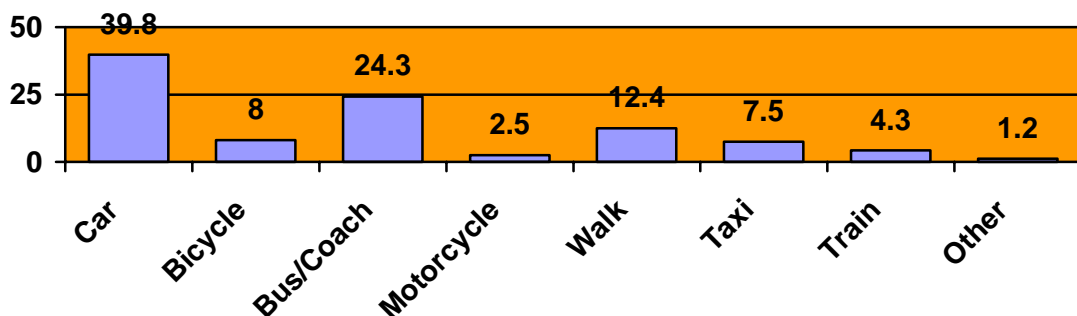
Do you have any views on public transport?

Train station needed (35)	Need more buses (14)
Buses should come every 5-10 minutes (11)	Taxis are too expensive (11)
Good bus service (8)	Buses here are unreliable (7)
Buses quite expensive (7)	Better condition buses/too dirty (5)
Need an airport (4)	Taxi firms with more cars (3)
Bus drivers are rude (3)	
School bus should be provided so children won't be late for school & get told off by teachers or get wet if it rains (3)	
Too many cars/bikes in Haverhill makes it noisy at night (2)	
Buses take ages to get to Cambridge (2)	Need a new bus service (2)
Should have London taxi's (2)	Petrol should go down (2)
Buses don't have set times (2)	Should have trams (2)
Should have limousines (2)	Buses should be free (2)

Do you have any views on public transport?

Buses should arrive earlier	Link to London
Taxi's should have set fares	Cable cars would be good
Need buses that run to places like Chelmsford, Braintree & Dunmow	
No buses in Great Bradley, my dad has to take me to Kedington	
You can't get a bus from Bury every hour	No boats
Bus schedules change a lot & no information is given to people who travel on them	
Buses go up & down wrong alleys where they're not supposed to	
More places on public transport should be provided for young people	
No small buses doing short routes e.g. Withersfield to Haverhill	
Taxi's run late so they should have one team of drivers for mornings & one for night	

If you travel outside Haverhill, how do you normally get there and back: (% of Responses)



Young Persons Survey

How much do you spend travelling in a week for journeys other than school?

Respondents are spending anything between 50p and £50.00 per week!

The average weekly spend equates to: **£14.08 per child**

COMPETITION FOR HAVERHILL - YOUTH ACTIVITY

What type of shops do you shop at mostly and how much do you spend:

NEWSAGENTS / SWEET SHOPS:

Name of Shop:	Town:	Average Spend:
Londi's (48)	Haverhill (154)	£5.71
A.B's Mini market (28)	Kedington (3)	
Stars & Jars (28)	Bury	
Hendersons (23)	Cambridge	
Parkway shops (13)		
Woolworths (12)		
Martins (8)		
Fowlers (5)		
Esso garage (3)		
Candyland (2)		
The Sun (2)		
Kedington Stores (2)		
Wows		
B.P garage		
Spar		
Marshals		

CD's /DVD's/ TAPE:

Name of Shop:	Town:	Average Spend:
Woolworths (102)	Haverhill (122)	£12.20
Choices (18)	Cambridge (23)	
HMV (9)	Bury (7)	
Dixons (7)	Newmarket	
Sainsburys (7)	London	
MVC (4)		
Argos (3)		

Young Persons Survey

COMPETITION FOR HAVERHILL - YOUTH ACTIVITY

What type of shops do you shop at mostly and how much do you spend (continued):

CD's/DVD's / TAPE:

Name of Shop:

Virgin megastore (2)
ASDA (2)
T.V.I. (2)
Thing-Me-Bobs
Streetwise
Andy's Records
www.CDwow.com

COMPUTER HARDWARE/SOFTWARE/GAMES:

Name of Shop:

Town:

Average Spend:

Dixons (32)	Haverhill (66)	£29.45
Choices (19)	Cambridge (22)	
Woolworths (9)	Bury (4)	
PC World (8)	Newmarket (3)	
Game (8)	Sudbury	
T.V.I. (6)		
Computer Centre (4)		
Argos (3)		
Stp Stationary (2)		
MVC (2)		
HMV		
Computer Connections		
Hughes		
Cambridge Computers		

Young Persons Survey

COMPETITION FOR HAVERHILL - YOUTH ACTIVITY

What type of shops do you shop at mostly and how much do you spend (continued):

CLOTHES:

Name of Shop:	Town:	Average Spend:
New Look (59)	Haverhill (88)	£25.64
Select (37)	Cambridge (59)	
Peacocks (24)	Bury (16)	
Mackays (21)	Braintree (10)	
Tammy Girl (13)	London (5)	
Top Shop (13)	Newmarket	
JJJ Sports (12)	Dunmow	
Miss Seldfridge (8)	Sudbury	
Bay (8)	Chelmsford	
Aurora Sports (8)		
Freeport (7)		
Nike Shop (5)		
Kylie (5)		
Birds (5)		
Burtons (5)		
All Sports (4)		
Sports shops (3)		
D2 (2)		
H & M (2)		
Catalogue (2)		
La Senza		
Next		
A wear		
Gap		
River Island		
Warehouse		
Oasis		
Kookai		
Designer village		
M & S		
Sports & Soccer		
Argos Additions		
Dorothy Perkins		
Market		
Billys		
Ziess		
Donnay		
Matalan		

Young Persons Survey

COMPETITION FOR HAVERHILL - YOUTH ACTIVITY

What type of shops do you shop at mostly and how much do you spend (continued):

FOOTWEAR:

Name of Shop:	Town:	Average Spend:
JJB Sports (22)	Haverhill (58)	£30.23
Shoe Fayre (12)	Cambridge (49)	
Aurora Sports (12)	Bury (11)	
Peacocks (11)	Braintree (11)	
Mr. Shoes (10)	London	
All Sports (9)		
New Look (9)		
Sports Shops (6)		
Freeport (5)		
Clarks (5)		
Nike Factory (4)		
Burtons (3)		
Barratts (2)		
Market (2)		
Route One (2)		
Select (2)		
D2 (2)		
Catalogue (2)		
Dolcis		
Donnay		
Footlocker		
Dune		
Tammy Girl		
Vans shop		
Soccer Sports		
Faith		
Ziess		
David Brownhills		
Stead & Simpson		

Young Persons Survey

COMPETITION FOR HAVERHILL - YOUTH ACTIVITY

What type of shops do you shop at mostly and how much do you spend (continued):

SPORTSWEAR/EQUIPMENT:

Name of Shop:	Town:	Average Spend:
JJB Sports (34)	Haverhill (43)	£27.09
Aurora Sports (28)	Cambridge (29)	
All Sports (8)	Bury (16)	
Sports shops (7)	Braintree (8)	
Freeport (3)	London	
Nike shop (3)	Newmarket	
Sports centre (3)	Stanstead airport	
Peacocks (2)		
JD Sports (2)		
Catalogues (2)		
M & M Sports (2)		
Newmarket sports		
Hargreaves		
Army & Navy store		
Soccer Sports		
Billys		
Routei		
New Look		

OTHERS:

Name of Shop:	Town:	Average Spend:
Claire's Accessories (5)	Haverhill (14)	£19.08
Lunch (4)	Cambridge (9)	
Thing-Me-Bobs (3)	Bury (3)	
Toy Connections (3)	Lowerstoft	
Debenhams (2)	Newmarket	
Grafton Centre		
Cards		
R.Tailors & sons animal feeds		
Bank		
Sainsburys		
Safeways		
Tesco		
Netto		
Antiques		
ASDA		

Young Persons Survey

COMPETITION FOR HAVERHILL - YOUTH ACTIVITY

What type of shops do you shop at mostly and how much do you spend (continued):

OTHERS:

Name of Shop:	Town:	Average Spend:
La Senza		
Millies Cookies		
Boots		
Superdrug		

FINALLY:

Asked for their thoughts and ideas for improving Haverhill, these are the responses:

What would you like to see built / developed in Haverhill for young people:

More under 18's nightclubs (66)	
<i>Under 16 nightclubs every Fri/Sat (5)</i>	
<i>Under 15's nightclubs (3)</i>	
<i>Nightclubs for 13-16 yr olds (2)</i>	
<i>12-18 yr old nights at Rush (2)</i>	
<i>An 11-15 yr olds nightclub</i>	
<i>Over 10's nightclubs</i>	
<i>Disco's for 7-17's</i>	
<i>A nightclub that stays open until 10pm</i>	
Meeting Places (27)	Internet café (23)
More clothes shops for teenagers (22)	
McDonalds/Pizza Hut/Burger King/KFC/Subway (16)	
Better cinema with more screens/up-to-date films (15)	
More youth clubs (14)	More events, indoor & outdoor (10)
More parks (9)	Arcades for teenagers (8)
More sports facilities (7)	Skate park (6)
Ice skating rink (5)	Free all weather sports facilities (4)
Shopping centre similar to Cambridge (4)	Adult kidzone/kids world (4)
Free tennis courts (3)	Good football pitch (3)
More designer shops (3)	More shoe shops (3)
Pubs/restaurants that let you have one alcoholic drink aged 12/13 (3)	
Other events at the rec apart from the fair which is too expensive (2)	
No more houses, already looks horrible & crowded (2)	
Motor cross track (2)	Box park (2)

Young Persons Survey

FINALLY:

Asked for their thoughts and ideas for improving Haverhill, these are the responses:

What would you like to see built / developed in Haverhill for young people (continued):

Rock bands & concerts (2)	6-a-side football (2)
More sweet shops (2)	More music shops (2)
Kids sports club (2)	A Haverhill cheerleading group (2)
More cafes like De Ja Vu (2)	Lazer Quest (2)
A Drinking fountain on the market square (2)	
Advertise Rush under 18's nights more (2)	Wildlife places to visit
More activities for 12-13 yr olds	More Libraries
Big brand stores e.g. Debenhams/GAP	Nights out for younger people
Major airport	An army surplus store
Bring something like Strides back instead of more	Ladbrookes betting shops
More computers in the library with Internet access	Hang out shelter
Computer testing factories	More sports events
Funfair	Paintball
More kids shops	Football stadium
Bigger swimming pool	Game shops
Places for children to go	BMX tracks
Sky shows with parachuters	Horse riding places
More shops so over 10's can get jobs	Netball courts
More fields	More newsagents
Basketball courts	More things to do at night
Water park	Game consoles zone
MVC	JJB Sports
Claire's Accessories	A body shop for under 14's
Places I can take my Go-Kart	

If you live in a village/town outside Haverhill, do you have any comments to make about it?

More Facilities for youngsters (4)	More toilets needed (2)
People should drive slower to make it safer (2)	
Transport needs to be made safer & more hygienic (2)	
It's boring, there are no shops or decent parks (2)	
There is not enough facilities & they are just wasting the land we've got to build houses on it (2)	
There is nothing to do in Kedington except get into trouble & have fun running away (2)	
Great Bradley is very boring, there isn't even a paper shop or a park, there's just some fields	

Young Persons Survey

FINALLY:

If you live in a village/town outside Haverhill, do you have any comments to make about it? (continued)

The buses that run through Withersfield are not regular or on time, sometimes they may not even turn up

Transport needs to be made more reliable

No buses run into Haverhill

More zebra/pelican crossings needed

Less traffic

No sports facilities but transport is good

More buses for trips

No facilities in my village but at least it's safe

Has a good play park for little children but it is going to be removed to build more houses

My Grandma's friend says that Haverhill shops are excellent

HAVERHILL and HINTERLAND

**BUSINESS SURVEY
RESULTS**

Appendix 4

Haverhill Business Survey

(All figures represent the percentage of responses)

YOUR BUSINESS AND THE LOCAL AREA:

How long has the business been in operation?

Average: 40.2 years

Why was Haverhill/local area chosen to set up?

Historical links (3)	Availability of skills (2)
Convenient to North London (2)	To reduce costs (2)
Available land & property	Closeness of airport
Recent expansion due to expertise on site	Road links
Property chosen as was available freehold & not much other choice in 1960's	

What changes have taken place in/around Haverhill since the business was set up?

Beneficial:

Improved road links/ by-pass (7)
Good quality housing bringing in work force (2)
Stanstead airport (2)
Town has grown alongside industry (2)
Cambridge has become a world wide Centre of excellence (2)
Development of Haverhill Arts centre
Improved parking facilities
Increased diversity of business in area
High Street pedestrianisation

Detrimental:

Excessive housing without additional facilities/infrastructure to support growth (3)
Over dependence on social/affordable housing
Work ethic has not changed
Education not seen as a priority
Withdrawal of railway
No improvement in town's retail mix
Loss of major supermarket in town centre

Haverhill Business Survey

(All figures represent the percentage of responses)

What changes have taken place in/around Haverhill since the business was set up? (continued)

Beneficial:

Increase of private Vs public housing
Increase in population means more available labour force
Creation of town parks
Development of sports centre
Easier road links to airports
New business/trading estates

Detrimental:

Still considered to be 2nd in queue behind Bury
Retail shops have diminished creating a decline in the general appearance of the town
Closure of engineering workshop for training school leavers

Does anything need to be done locally to help generate business?

Improve road links between Haverhill & Bury and Haverhill & Colchester (3)
Improve maintenance of towns public areas e.g. roadways etc (2)
Needs a more balanced retail offering (2)
Quality hotels and restaurants needed (2)
Additional/improved social amenities such as doctors/dentists/schools/sports facilities (2)
Keep promoting the town (2) A Northern by-pass
Improve sewage control & bad odour Provide trained/educated population
Appoint a local dedicated Haverhill development office/officer
Don't rely on town for business, comes from a wider area
High end residential development needed to encourage business managers to live in Haverhill
New football stadium needed

Haverhill Business Survey

(All figures represent the percentage of responses)

What economic development/funding/grant initiatives exist to help business?

Not aware of any (3) Haverhill 2000
EEDA Business Excellence East Support (through European Social Fund)
A few ESF funded opportunities e.g. SMART, Hi-tech supported by the
'Cambridge Phenomena', provides help but not cash

Do banks, financial institutions or other business support services offer a full range of business advice and support?

Yes (5) No
We use support from corporate designated companies
Not in Haverhill, we have to go to Cambridge for the size of the business and
always will

What local organisations do you/your company belong to to help develop business, networking opportunities, etc?

Haverhill Enterprise 2000 (6) Suffolk Business Link
Member of Rotary club None

What regular events take place to draw the business community?

Enterprise 2000 activities/trade exhibitions (4)
Business Link breakfast meetings (3)
None (2)

Haverhill Business Survey

(All figures represent the percentage of responses)

What business directory or web site exists for the business community?

www.haverhill-uk.com (4)

None (2)

www.stedmundsbury.gov.uk

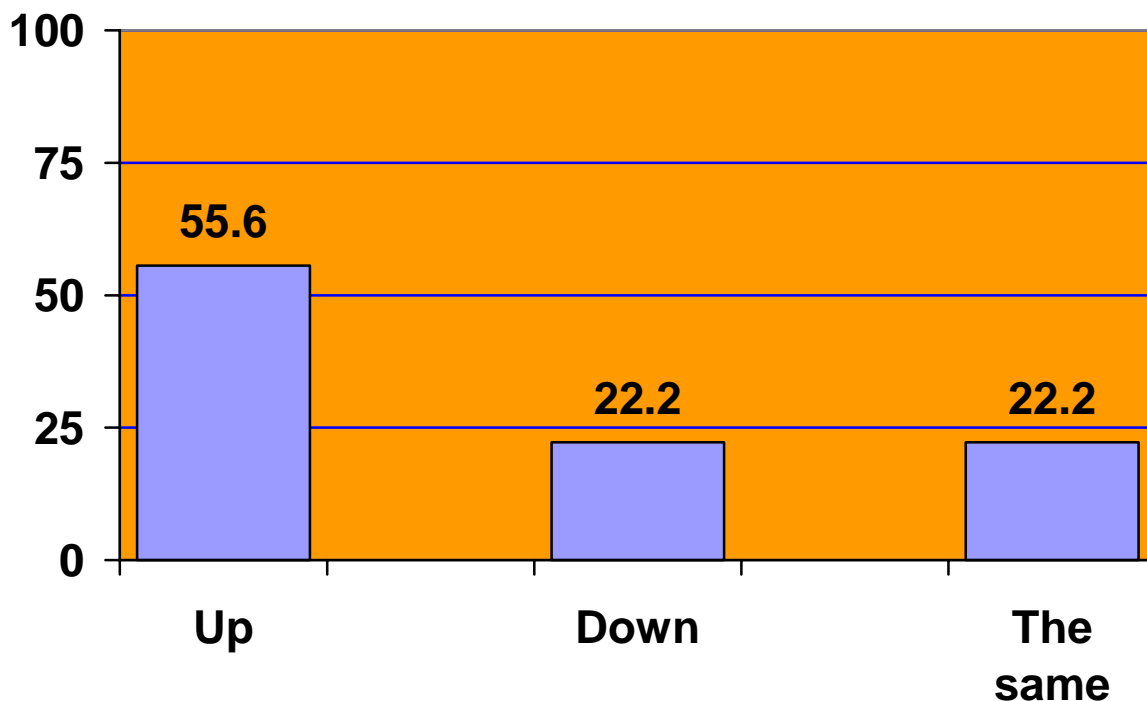
www.haverhillenterprise.co.uk (2)

Haverhill2000.com

St Edmundsbury business directory

TRADING PERFORMANCE:

Taken over the last three years, are your company's profits:



Haverhill Business Survey

(All figures represent the percentage of responses)

If UP or DOWN, what has influenced this change?

UP:

- Growth in support of food retailers
- Business growth of corporation & investment in Haverhill site
- Improved marketing
- Better trading
- Larger product base (development of some unique products)
- Recent relocation to custom built premises

DOWN:

- National Economic Climate
- Non-local issues

THE SAME:

- Cheap imports

What trends do you predict for the future and why?

- Need for innovation
- Slow but gradual improvement as manufacturing comes out of its mini recession
- Up, as order book is lengthening
- Up, as business will plan to grow its products & markets whatever the economic or political situation
- Continued growth of our business as what we do in Haverhill becomes more central to the corporate mission
- Higher profits
- Leisure industry growth worldwide
- Improved profitability & broader client base because of improved sales & marketing

Haverhill Business Survey

(All figures represent the percentage of responses)

How does Haverhill and its hinterland impact upon your business?

Prime source of labour (2)
Reasonably priced housing
Convenience of Stanstead airport

It has no effect (2)
Better than average schooling
Cost effective premises & staff

Are you confident about future trading?

Yes: 88.8%

No: 11.1%

Reasons for answer:

Yes:

Leisure industry is a growing market
Stable client base (both local & non-local)
Company policy is to continually expand client base
We are a successful growing company & the areas of expertise at the Haverhill operations are well aligned with this growth

No:

These days future is always uncertain

What would you consider to be the STRENGTHS, WEAKNESSES, OPPORTUNITIES and THREATS associated with your company?

STRENGTHS:

Stable local economy
Skills, flexibility

Expertise of employees
Brand name

Haverhill Business Survey

(All figures represent the percentage of responses)

What would you consider to be the STRENGTHS, WEAKNESSES, OPPORTUNITIES and THREATS associated with your company?
(continued)

STRENGTHS:

Quality & dedication of staff
Building on existing infrastructure & technology base
National company & results are not solely based on Haverhill
We have striven to install staff & equipment to design & manufacture the major part of our products in house or in the town

WEAKNESSES:

Increasing costs in all aspects of business
Need for more skilled labour
Exchange rates affecting worldwide business
We are a product & service provider to parent company & largely dependent on the success of the corporation
The printing industry in general has suffered from a decrease in 'perceived value' by end-users over the past decade, largely due to the development of digital technologies

OPPORTUNITIES:

New markets
Stanstead airport
To manufacture new drug substances at Haverhill site
Targeting & specialisation in niche markets
Ever growing product range

THREATS:

Further government interference
Size of order book
Lack of skilled labour
Recession

Haverhill Business Survey

(All figures represent the percentage of responses)

THREATS (continued):

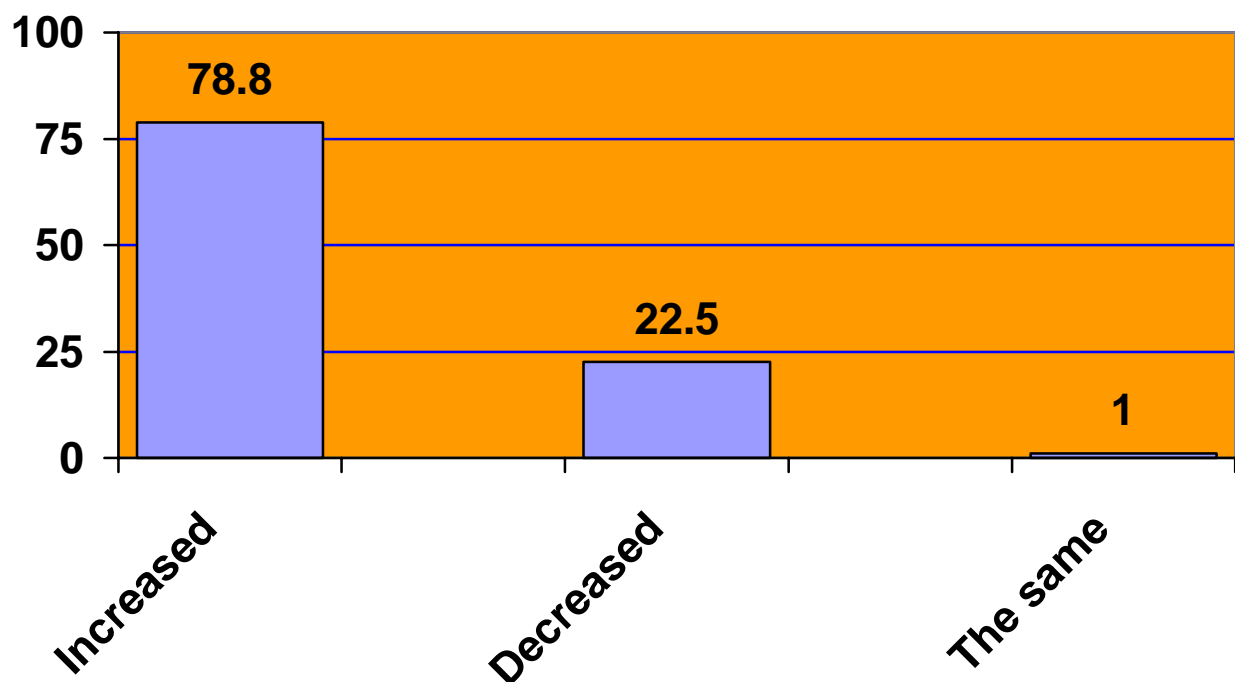
Expansion of digital technologies German competitors in same markets
Availability of adjacent land to expand on
Competition from other group companies in countries with advantageous tax & employment regimes

EMPLOYMENT:

How many full time equivalent people are employed in your company?

Average: 138

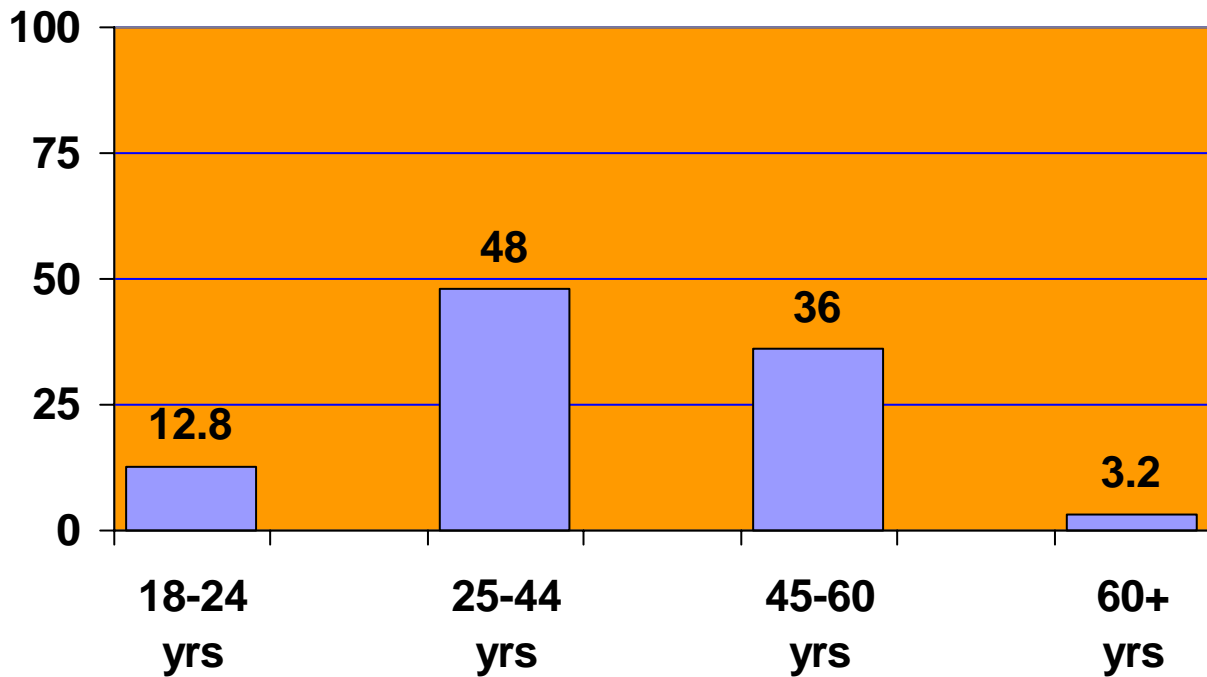
Over the past three years, by what percentage has the number of employees:



Haverhill Business Survey

(All figures represent the percentage of responses)

What is the age profile of your workforce in percentage terms?



Do you recruit from schools, colleges, universities?

Yes: 55.6%

No: 44.4%

If YES, how many recruits in a typical year?

Average: 11.3 people

Haverhill Business Survey

(All figures represent the percentage of responses)

Does your company have difficulty in recruiting young people for reasons of level of education, numbers available, youngsters' preferences for certain types of employment?

Yes (2)

Unemployment is very low

Sometimes if we require technical trades people

It varies

No

Lack of engineering skills

Does your company have any links with local schools, colleges, etc?

Yes: 88.9%

No: 11.1%

If YES, which schools?

Samuel Ward Upper School (8)

Castle Manor Upper School (3)

Chalkstone Middle School

Clements Primary School

What type of link?

Offer work experience placements (5)

Help with technology college status (2)

Taking part in extra curricular activities

Reading partners

Support various activities

Mock interviewing

Gap year placement scheme

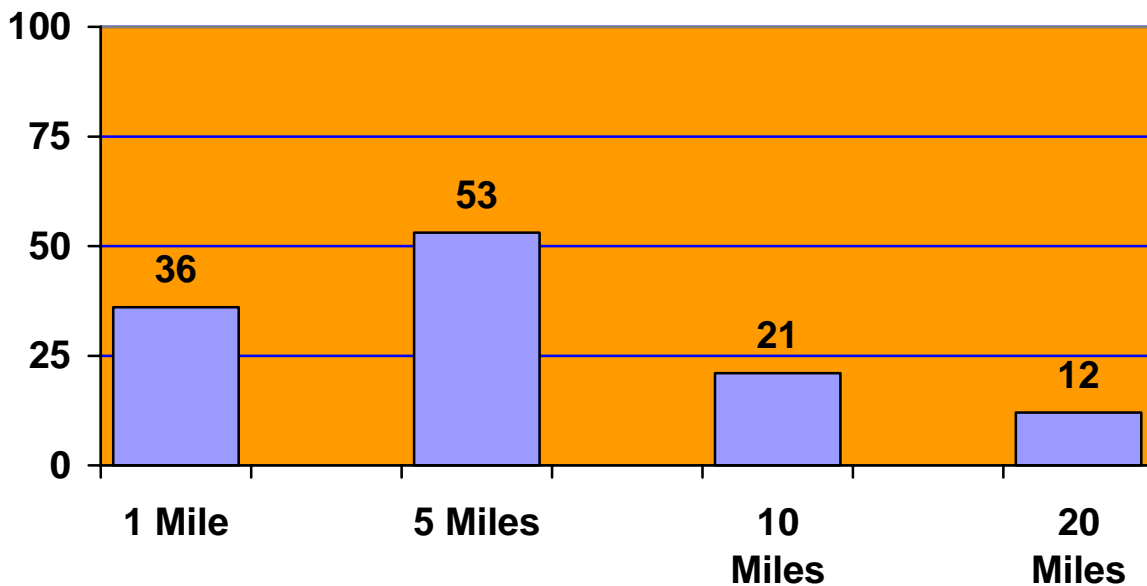
We have staff that are governors at

Samuel Ward & Chalkstone school

Haverhill Business Survey

(All figures represent the percentage of responses)

What percentage of your workforce lives within the following distances from their place of work?



Is the local economy particularly dependent upon any specific industry/commerce sectors or company?

No (5)

Number of chemical & allied industry companies in town (3)

High dependency on manufacturing

Food processing

(All figures represent the percentage of responses)

(All figures represent the percentage of responses)

Why do the unemployed, particularly long term, remain unemployed?

Attitude (4)

(4)

e (2)

Opportunities

PREMISES:

How would you describe the following:

Location of business premises:

Unsuitable: 0%

Future requirements:

Relocate outside
Haverhill area: 0%

SALES AND MARKETING:

What is your customer profile?

Major supermarkets & wholesalers

Entertainment Industry worldwide

Local agriculture

Haverhill Business Survey

(All figures represent the percentage of responses)

What is your customer profile?

Leisure & entertainment industry No specific profile
UK manufacturing companies, predominantly in London & South East
Only supply products/services to our parent company

What is your company's catchment area?

Global (4) UK (2)
East Anglia/London North Europe

What activity do you undertake to generate business?

Trade marketing (2) Website (2)
Trade show pannum (2) Account executive team
Advertising Exhibitions
Ongoing strategic marketing Brochure
Mail shots Sales rep
Close knowledge of customers Do a good job

How do you identify potential customers?

Trade research (3) Internet (2)
Direct approach Active lookout within industry
Through distributor network Tele-marketing
Referrals Export-research & visit
All known in UK

Haverhill Business Survey

(All figures represent the percentage of responses)

TRANSPORT AND ACCESSIBILITY:

Are there any seriously congested junctions or parts of the local road network?

Linton is a bottle-neck during rush hours (am/pm) as a large number of people live in the Haverhill area & work in Cambridge (3)

Cangle Junction (3) Haverhill/Cambridge route (2)

Junctions of Bumpstead rd with Hollands rd & Sturmer rd

Closure of Bumpstead rd to by-pass for private industrial estate construction has forced large vehicles onto a small lane

GENERAL:

Are there any unattractive areas in Haverhill or its hinterland and why?

The smell from various parts of the town is still a concern (3)

Clements estate is very 1960's & run down

Maintenance of industrial estates should be improved

The town centre Queen Street

Soweto allotments Hollands Road Industrial estate

Roads/areas leading into Haverhill are not well maintained, gives poor first impressions

No

Haverhill Business Survey

(All figures represent the percentage of responses)

Is Haverhill town centre dominated by shops, or are there a range of uses apparent such as housing and entertainment?

Predominantly shops (charity) (2)

Town centre doesn't have a wide variety of shops & needs to attract some good quality retailers (2)

Too many low budget shops & food places

Limited entertainment/restaurants

Leisure facilities are good-bowling alley/golf club/football/rugby club/cricket club

There is a reasonably broad spectrum of facilities

What improvements could/should Haverhill & its hinterland be making?

More upmarket housing is needed in the immediate area

A supermarket with a good range of shops around it

Improve the town centre

A well planned rationalisation of the shopping centre

Move the sewage works out of town

Keeping on top of the 'housekeeping' we have

More public transport

More leisure activities & restaurants to draw people into the town

None, they will come through market forces

Need a vastly improved retail offer for the 22,000 and increasing population and the 10,000 in surrounding villages

Haverhill Business Survey

(All figures represent the percentage of responses)

Name one POSITIVE and NEGATIVE view about Haverhill and/or its hinterland (continued):

Positive:

Friendly town, definitely on the up (2)
Significant improvement over the past 10-20 years (2)
Multi-skilled
Good labour force
Cost effective employment & premises
Cheap
Positive work culture
Cost effective housing

Negative:

Still feels like London over-spill (2)
First visual impact
PR image
Poorly educated
Lack of policing
Sometimes malodorous
Local people sometimes too critical of their own surroundings

Where do you see the business in five years time?

Still growing (3)	Increased turnover (2)
Improved profitability (2)	More employees
Located in same place	Wider product range
Broader client base	Improved efficiency
Fewer employees but more products	
Expect things to remain much the same	
Making money from reclaimed materials in Haverhill & importing the quality products	

HAVERHILL and HINTERLAND
HEALTHCHECK PUBLICITY POSTER

and

ACCOMPANYING LETTERS
and
INVITATIONS

Appendix 5



POSTER AND RESPONSE CARD PUBLISHING THE FIRST PUBLIC 'EVENT' ON 21ST August 2003

THE FOLLOWING LETTER WAS SENT TO PARISH COUNCILS, GROUPS AND ASSOCIATIONS WITH POSTERS AND RESPONSE CARDS.

HAVERHILL HEALTHCHECK

Dear

You may have heard about the Government's Market Towns Healthcheck Initiative launched in 2001, designed to help and encourage towns and their hinterland to regenerate and better serve their communities. Haverhill is now in the process of undergoing just such a 'Healthcheck'.

Supported by The Countryside Agency, Suffolk County Council, St. Edmundsbury Borough Council, Haverhill Town Council, the Haverhill Partnership and Haverhill Enterprise 2000, your community, along with others within Haverhill's hinterland, is one which it is felt could provide useful feedback to benefit the healthcheck process and ultimately the community at large.

The Healthcheck process involves engaging with and seeking the views and ideas of the broadest cross section of a town's community, with a view to planning for the future. The young and old, those in the rural hinterland, those involved in groups, associations, parishes, etc., should all be given the opportunity to get involved and hopefully this is where you come in!

To ensure that those in your community, be that a parish, club, group, etc., get the best opportunity of participating in the Healthcheck, could we ask that you organise the displaying of the enclosed poster in a prominent position to ensure that as many people as possible see it and respond to it. A prominent position could include village halls, community centres, toddler group meeting places, libraries, notice boards, doctors surgeries, clinics, etc. People can respond in one of two ways, either via the response cards enclosed, or the Haverhill website highlighted on the poster (Haverhill-uk.com). More posters and response cards can be obtained by telephoning Vicky Ward, Healthcheck Co-ordinator at the Haverhill Town Council on 01440 712858.

Also enclosed, 'Is Haverhill in good health to face the future?', could you organise supplying this to the person responsible for the Parish Magazine, so they can use it as copy if they wish, thereby providing further opportunity to engage with the healthcheck process. Further information can be obtained by contacting the Healthcheck Co-ordinator.

Additionally, everyone is invited to attend the first of several 'events' on the 21st August at the Samuel Ward Upper School, Chalkstone Way at 7.30pm, where the views of those responding to the above, plus other information will be presented and the healthcheck action planning process will begin, providing further opportunity for the involvement of those from within the community.

Obviously the timescale is tight, but so is the timescale for completing the Healthcheck, (November 2003), therefore the sooner posters, etc., are displayed, the better the opportunity provided.

Thank you for your help with this. It is encouraging to know that the views and opinions of the community are given the opportunity to be heard via such activity, and it is hoped that you will give this venture your full support, encouraging people to take up the 21st August invitation also.

Yours sincerely

Graham Vallis.
Healthcheck Facilitator.

**THE FOLLOWING LETTER WAS SENT TO
SOME GROUPS AND ASSOCIATIONS WITHOUT POSTERS**

Is Haverhill in good health to face the future?

Does Haverhill, its rural hinterland and the villages which have links to the town have a future?

Do you have constructive views which could contribute to a better Haverhill?

Would you be interested in getting more involved in shaping a plan of action for Haverhill's future?

If you answered Yes to just one of the above questions, then read on, because between June and November this year, you have a chance to influence Haverhill's future!



The Market Towns Initiative, launched by the Government in 2001, and now being conducted in Haverhill, provides the town with a great opportunity to:

- Bring residents of the town and surrounding countryside together
- Involve all ages and sections of our community
- Identify our communities Strengths and Weaknesses
- Listen to what people have to say
- Allow people to get actively involved in developing plans for Haverhill's future

How?

The first stage of the healthcheck process is to get people involved, find out their views, opinions and ideas. This research is currently underway in Haverhill and is being done in a variety of ways:

People are being interviewed on the streets of Haverhill and its surrounding hinterland, these interviews are finding out what people's true views are about a broad range of issues which affect their lives.

Self-complete questionnaires have gone into Haverhill's Middle, Upper and Independent Schools for children of 11 years and upwards to complete. Amongst other things, these will identify how the young people of Haverhill spend their time and how they use the town.

Businesses are completing questionnaires to develop a picture of their feelings concerning issues related to trading, employment, and links with the community, etc.

Local groups, associations, clubs, etc., being identified who might wish to get involved or have a view. Indeed, you might be a member of one which you feel should be involved, if so, let us know.

Visit the Haverhill website at www.haverhill-uk.com, and send your views via the email link

and come along to:

Samuel Ward Upper School, Chalkstone Way on 21st August at 7.30pm

to hear more

**THE FOLLOWING INVITATION WAS GIVEN TO ALL THOSE
PARTICIPATING IN ON-STREET 'FACE TO FACE' SURVEYS**

(Side One)

INVITATION

Thank you, along with hundreds of other people in and around Haverhill, including the schools and businesses, you have just taken part in the

HAVERHILL HEALTHCHECK!

Please continue your involvement and come along
on:

Thursday 21st August at 7.30pm

to

SAMUEL WARD SCHOOL (Drama Studio)

Chalkstone Way, Haverhill. CB9 0LD.

and also visit the

Haverhill website: www.haverhill-uk.com

(side 2)

WHAT IS THE HAVERHILL HEALTHCHECK?

Launched by the Government in 2001, the Healthcheck is designed to get communities involved in identifying how best their town serves its local community and what plans should be made for the future.

Once all the research is completed at the end of the summer, events will be held where the emerging picture of Haverhill will be presented, and people invited to get involved in developing an action plan for the future of Haverhill.

**THE FOLLOWING 'REMINDER' INVITATION WAS SENT TO PARISH COUNCILS,
GROUPS AND ASSOCIATIONS PREVIOUSLY NOTIFIED.**

HAVERHILL HEALTHCHECK - INVITATION REMINDER!

Get informed and involved.....

Thursday 21st August is now only days away.....

Recently you would have received information concerning the Haverhill Healthcheck and asking that you help us to help your community/group by informing them about the healthcheck and how they could participate.

The healthcheck process is broad in its aims, seeking the views, ideas and involvement of as many sectors of the community as possible and covering all aspects of daily life, e.g., housing, transport, shopping, work, education, health and care, etc.

Activity has been going on to get the views and ideas of the people of Haverhill and its hinterland. The 21st provides yet another opportunity for people to get informed and involved.

Please do make the opportunity in whatever way is most appropriate to remind people about the 21st, and their opportunity to shape the future of Haverhill and its hinterland.

We look forward to seeing you and your community/group colleagues on:

**Thursday 21st August
Samuel Ward Upper School
Chalkstone Way, Haverhill
7.30pm to 9.30pm
(Light refreshments will be available)**

THE FOLLOWING INVITATION WAS SENT TO PARISH COUNCILS, GROUPS AND ASSOCIATIONS TO INVITE THEM TO THE SECOND PUBLIC 'EVENT'.

ARE YOU: interested in your town's future?

DO YOU: want to see changes in Haverhill?

HAVE YOU: got new ideas for the area?

THE HAVERHILL HEALTHCHECK HAS ARRIVED

600 People have taken part in surveys, now it's your turn.....

HOW?

**Come along to
Samuel Ward Upper School,
Chalkstone Way, Haverhill**

On

Wednesday 3rd September at 7.00pm

(light refreshments available)



These people got involved on the 21st August and thoroughly enjoyed the experience, and are coming back for more on the 3rd!!

Do you have any views, ideas or suggestions to make about any of the following?

Environment

- Markets in the town and surrounding villages?
- Haverhill town centre?
- Distinctive buildings, what, where and condition?
- Any town focal points?
- Condition, existence of street furniture?
- Open spaces and parks?
- Disabled access?

Transport

- Locally important footpaths, cycle paths, bridleways?
- Public transport facilities?
- Local road network, condition, congestion....?
- Parking?

Local Economy

- Employment, unemployment?
- Opportunities for new companies/businesses?
- Types of shops and services available in town?
- Tourism attractions in the local area?
- Business support?

Social & Community

- Pre-school places in nurseries and playgroups?
- Quality of schools?
- Internet learning?
- Internet access points in towns and villages?
- Housing, amount, condition, location?
- Ambulance, fire, police services?
- Social and healthcare provisions?
- Crime, level of and response to?
- Sport and leisure facilities?
- Cultural facilities, is there enough, who for....?

**THE FOLLOWING INVITATION TO GET INVOLVED WAS SENT TO ALL PREVIOUS
RECIPIENTS OF LETTERS AND POSTERS.**

Your Town Still Needs You!

Some weeks ago, you were sent information concerning the Haverhill Healthcheck, which is now well underway. You may recall that this is a programme of activity designed to get as many people from the town and surrounding 'hinterland' involved in identifying what is needed over the next 10 – 15 years for Haverhill and its hinterland.

Your involvement would be very welcome, and we detail below what happened on the 3rd September, the last meeting held to progress the healthcheck.

1. Four theme groups were formed:

- | | |
|--|--|
| • Economy | Looking at areas concerned with:
Markets in the town and surrounding villages? Haverhill town centre?
Distinctive buildings, what where condition? Any town focal points?
Condition and existence of street furniture? Open spaces & parks?
Disabled access? |
| • Environment | Looking at areas concerned with:
Locally important footpaths, cycle paths, bridleways? Public transport facilities? Local road network, condition, congestion...? Parking? |
| • Social & Community | Looking at areas concerned with:
Employment, unemployment? Opportunities for new
Companies/businesses? Types of shops & services available in towns?
Tourism attractions in the local area? Business support? |
| • Transport & Accessibility | Looking at areas concerned with:
Pre-school places in nurseries & playgroups? Quality of schools? Internet learning? Internet access points in towns & villages? Housing, amount, condition, location? Ambulance, fire, police services? Social & healthcare provisions? Crime, level of & response to...? Sport & leisure facilities? Cultural facilities, is there enough, who for...? |

2. Each group elected a person(s) to co-ordinate their activity and arrange when/where they meet.

3. Each group was provided with a 'workbook', which contains the following:

- Contact list of their groups members
- Introduction to the healthcheck process
- Contacts list for people who can help with any questions
- Sources of information
- Snapshot of Haverhill
- Worksheets asking questions about Haverhill
- Customer/Visitor survey results
- Young persons survey results
- Business survey results

4. Each group is going through the snapshot and worksheet questions to check:

- They agree with the answers already provided
- Add additional comments
- Answer any unanswered questions.

5. They are planning to meet in the town at a time and venue to suit them, with a target date of 17th September to get their answers completed.

Once feedback has been received from these groups, we then move on to the next stage, identifying and prioritizing the issues, and identifying areas that have been overlooked. This activity is planned to take place at another 'whole group' meeting - possibly sometime week commencing Monday 22nd September. This date will be firmed up once we see how the groups are progressing.

What can I do?

The four groups would welcome input from more people – your ideas, suggestions and experience is vital - and if you want to be involved in more than one group - no problem. We're not concerned with the method, so much as giving as many people as possible the chance to have their say, so please get in touch with the groups to find out more.

The person(s) co-ordinating each group's activity is:

- Economy - Ronald Hartley, 01440 702331, ronald.hartley@btopenworld.com
- Environment - Phill French, 01440 702948, Phillip.French@stedsbc.gov.uk
- Social & Community
 - Denise Moulds, 01440 736200
 - Paul Mitchell, 01440 705735, paul@judy56.freeseve.co.uk
 - Muriel Healey, 01440 704109, Muriel.Healey@havebury.com
- Transport & Accessibility – Ernie Goody, 01440 763381, ernie.goody@stedsbc.gov.uk

Vicky Ward is the local Healthcheck co-ordinator based in Haverhill Town Council on 01440 712858, admin@towncouncil.haverhill-uk.com, so if you have any difficulty contacting the above, do give Vicky a call.

If all else fails and we haven't managed to persuade you to get directly involved, then there is one other opportunity to have your say. Go to www.markettowns.org, follow the instructions, log in, and see what is already being said about Haverhill and add your knowledge, views and opinions.

The 22nd September is not far away, so do make contact with a group and have your say.

Thank you,

Graham Vallis

**THE PUBLIC CONSULTATION LEAFLET
BELOW WAS PRODUCED IN LATE DECEMBER 2003
AND DISTRIBUTED BY HAVERHILL TOWN COUNCIL.**

THIS PROVIDED THE OPPORTUNITY FOR THE GENERAL PUBLIC TO VIEW AN OUTLINE OF THE PROJECTS IDENTIFIED BY THE THEME GROUPS.

**MORE DETAIL WAS FEATURED ON THE
HAVERHILL TOWN WEBSITE FOR THOSE WISHING TO VIEW IT.**

**PEOPLE COULD RESPOND BY RETURNING PART OF THE LEAFLET,
OR BY USING THE EMAIL LINK TO THE TOWN WEBSITE.**



**HAVERHILL and HINTERLAND
PEOPLE and ORGANISATIONS
INVOLVED**

Appendix 6

CAMBRIDGESHIRE PARISH COUNCILS
Appendix 6.

Parish	Name	Title	Address1	Address2	Address3	Postcode	Tel	Poster/Letter
CARLTON	Ms C Revitt	Chairman	Cromwell Cottage	Willingham Green Brinkely	Newmarket Suffolk	CB8 OSN	01638 507334	Poster
CARLTON	Mr M Reynolds	Clerk	Talland Church Road	Carlton Newmarket	Suffokl	CB8 9LF	01223 290476	Poster
CASTLE CAMPS	Mr D Holmes	Chairman	Goodwoods Cottage Church Lane	Castle Camps	Cambridge	CB1 6TQ	01799 584430	Poster
CASTLE CAMPS	Mr C Basham	Planning	7 Park Lane	Castle Camps	Cambridge	CB1 6SS	01799 584316	Poster
SHUDY CAMPS	Mr R Lemon	Chairman	“Brecklands” Main Street	Shudy Camps	Cambridge	CB1 6RA	Tel: 01799 584563	Poster
HORSEHEATH	Mr S Miller	Chairman	Church Farm West Wickham Road	Horseheath	Cambridge	CB1 6QA	Tel: 01223 893250	Poster
HORSEHEATH	Dr BD Yallop	Clerk	Parnells Cottage Mill Green	Horseheath	Cambridge	CB1 6QZ	Tel: 01799 584262	Poster
LINTON	Dr V Urwin	Chairman	Belmont House 139 High Street	Linton	Cambridge	CB1 6JT	Tel: 01223 892498	Poster
WEST WICKHAM	Mr. M. Cornish	Chairman	Manor Farm	West Wickham	Cambridge	CB1 6RY	01223 290203	Poster
WEST WRATTING	Ms M Delevingne	Chairman	Jasmine Cottage 53 High Street	West Wratting	Cambridge	CB1 5LU	Tel: 01223 290319	Poster
WESTON COLVILLE	Mr S Redman	Chairman	The Hall Church Ebd	West Colville	Cambridge	CB1 5PE	01223 290807	Poster

PARISH COUNCILS**Appendix 6.**

Last Name	Company	Address1	Address2	Address3	Post Code	Title	Poster/Letter
Mrs. D. Goddard	Helions Bumpstead Parish Council	Goddards Barn, Drapers Lane	Helions Bumpstead	Haverhill, Suffolk	CB9 7AT	Clerk	Poster
Mrs. J. Argent	Steeple Bumpstead Parish Council	The Moot Hall, Chapel Street	Steeple Bumpstead	Haverhill	Suffolk	Clerk	Poster
Mr. D. Porth	Sturmer Parish Council	Mere Cottage, Linnetts Lane	Sturmer	Haverhill	Suffolk	Chairman	Poster
Mrs. S. Bugg	Bartlow Parish Council	Lingfield House	Dean Road	Bartlow	Cambridge. CB1 6PS	Clerk	Poster
Mr. D.J. Neal	Castle Camps Parish Council	Old Thatch	Church Lane, Castle Camps	Cambridge	CB1 6TQ	Clerk	Poster
Mrs. G. Barker	Linton Parish Council	The Parish Office	The Social Centre, Coles Lane	Linton	Cambridge. CB1 6JS	Clerk	Poster
Mrs. M.A. Carlyle	Shudy Camps Parish Council	Meadside, Main Street	Shudy Camps	Cambridge	CB1 6RA	Clerk	Poster
Mrs. J. Richards	West Wickham Parish Council	52 Fox Lane	Balsham	Cambridge	CB1 6EZ	Clerk	Poster
Mrs. D. Edwards	West Wrattling Parish Council	92 High Street	West Wickham	Cambridge	CB1 5LU	Clerk	Poster

Orgname	Contact	Address 1	Address 2	Postcode	Poster/Letter
ADAPT Hearing Club	Mrs. Heather Driver	19 Duddery Hill	Haverhill	CB9 8DS	L = Letter Sent
Arthritis Care	Mrs Ann Butcher	17 Balmoral Road	Haverhill		L
Haverhill Community Resource Unit	Mr P. Mitchell	111 Crowland Road	Haverhill	CB9 9LP	P = Poster Sent
1st Haverhill Cubs	Mr D. Edwards	The Old Pump House, Burton End	Haverhill	CB9 9AD	P
1 st Haverhill Scouts	Mr T. Pattison	14 Boyton Close	Haverhill	CB9 0DZ	P
1 st Haverhill Venture Scouts	Mr S. Taylor	5 Ickleton Place	Haverhill	CB9 9OR	P
4 th Haverhill Brownies	Miss B. Adshead	20 Mill Hill	Haverhill	CB9 8BU	P
Age Concern (dial-a-ride)	Mrs Lyn Burgess	6b High Street	Haverhill	CB9 8AA	L
British Heart Foundation	Mrs S. Tennick	28a High Street	Haverhill	CB9 8AA	L
Burton End Playgroup	Mrs H. Thomas	11 Downton Drive	Haverhill	CB9 9BH	P
English Churches Housing Group	Mr Pete Husbands	20 Cangle Junction, Withersfield Rd	Haverhill	CB9 9HF	L
St Matthews Society, LIMES		The Limes, 12 Camps Rd	Haverhill	CB9 8HB	P
Social Care Services	Mrs Lynne Thomas	Camps Road	Haverhill		L
Community Mental Health Team	Ms Emma Morgan	Health Centre, Camps Road	Haverhill		P
A Place To Talk	Mrs G. Mackay	6 Shadowbush Close	Haverhill	CB9 9NW	P
IMPACT Youth Group	Ms M. Lee	7 Nunn's Yard	Haverhill	CB9 8HE	P
Haverhill Police Station		Swan Lane	Haverhill	CB9 9EQ	P
MENCAP	Mrs J. Woodard	14 Minerva Close	Haverhill	CB9 0NF	L

**Appendix 6.
VOLUNTEER
GROUPS**

RESIDENTS ASSOCIATIONS

Appendix 6.

Contact ID	Title	First Name	Last Name	Group	Address	Town	County	PostCode	Telephone	Poster/Letter
1	Mr	John	England	Chair Parkway Residents Association	7 Balmoral Drive	Haverhill	Suffolk	CB9	01440 703396	Letter
2	Mrs	Joyce	Jones	Chair CamWay/Close Residents Association	8 William Blake Court	Haverhill	Suffolk	CB9	01440 713272	Letter
3	Mr	Stuart	Denham	Chair Cangle Fields Residents Association	9 Chaplains Close	Haverhill	Suffolk	CB9 0AT	01440 704567	Letter
4	Mr	Alex	Peters	Chair Hanchett Village Residents Association	38 Horsham Close	Haverhill	Suffolk	CB9 7HN	01440 714587	Letter

HAVERHILL PARTNERSHIP**Appendix 6.**

Full Name	Address	Postcode	Company	Tel:	Poster/Letter
Mr Roy Brazier			Haverhill & District Local	01440 714962	Poster
Steve Cook	St Francis House, The Anderson Centre, Olding Rd, Bury St Edmunds,	IP33 3TA	Haverbury Housing Partnership	01284 778405	Letter
Ms Tracy Coston			Balsham Parish Council	01223 894462	Poster
Mr Ron Hartley	4 Swan Lane, Haverhill	CB9 9EQ	Haverhill & District C.A.B.	01440 702331	Poster
Haverhill Town Council	Bevan House, Camps Rd, Haverhill	CB9 8HF	Haverhill Town Council	01440 712858	Poster
Richard Herbert			Haverhill Enterprise 2000		Poster
Elaine Hewes	6b High Street, Haverhill	CB9	Haverhill & District Voluntary Group	01440 708444	Poster
Howard Lay	Samuel Ward School, Chalkstone Way, Haverhill, Suffolk	CB9 0LD	Samuel Ward Upper School	01440 761511	Poster
Mr Gordon Slack	Eastern Regional Offices, Abbey House, 30 Angel Hill, Bury ST. Edmunds	IP33 1LS	Alzheimer's Society	01284 725045	Poster
Secretary	90 Risbygate Street,	IP33 3AE	Alzheimer's Society	01284 725045	Poster

	Bury St. Edmunds				
Mr Chris Springthorpe			Community Eduction	01638 663740	Poster

DOCTORS AND PRACTICES

Appendix 6.

Name	Address	Poster/Letter
Dr AClifton Brown and Associates	Wickhambrook Surgery Boyden Close Wickhambrook Newmarket Suffolk	Poster
Guildhall Surgery	High Street Clare Sudbury Suffolk CO10 8NY	Poster
Stonehall Surgery	Nethergate Street Clare Sudbury Suffolk	Poster
Doctors Surgery	Stourview Medical Centre Crown Passage High Street Haverhill Suffolk	Poster
Doctors Surgery	Christmas Maltings Surgery Camps Road Haverhill Suffolk CB9 8HF	Poster
Doctors Surgery	Clements Surgery Greenfields Way Haverhill Suffolk CB9	Poster

HAVERHILL TOWN COUNCIL CONTACTS LIST**Appendix 6.**

Name	Business Street	Business City	Business State	Post Code	E-mail Address	Poster/Letter
Mrs. A. Woods	3 Queen Street	Withersfield	Haverhill	CB9 7RU		Poster
Mr. A. Maidment	Boyton Hall	Little Wrating	Haverhill	CB9 7TA	maidment@dircon.co.uk	Poster
Mrs M.C Hawkins	Corner Cottage, The Street	Little Thurlow	Haverhill	CB9 7HX	mollychawkins@aol.com	Poster
Mrs H. Donoghue	Harvest Cottage, 20 Dash End Lane	Kedington	Haverhill	CB9 7QS		Poster
Mr G. Mussett	Bevan House	Camps Road	Haverhill	CB9 8HF	townclerk@towncouncil.haverhill-uk.com	Poster
Mrs J. Newlands	Mole Hill House, The Street	Great Wrating	Haverhill	CB9 7HQ		Poster
Mrs D. Allin	89A Wrating Road	Great Thurlow	Haverhill	CB9 7LJ	nilla@cb97lj.freemove.co.uk	Poster
Mr R. Clifton-Brown	Malting Farmhouse, The Street	Little Bradley	Haverhill	CB9 7JF		Poster
Mr D. Price	The Old Rectory, Church Lane	Barnardiston	Haverhill	CB9 7TL		Poster

CLUBS DATABASE

Appendix 6.

orgname	contact	add1	add2	postcode	type	salutation	Tel:	Poster/Letter
1451 Air Training Corps	John Brock	14 Covehite Court	Haverhill	CB9 8NE	Youth Group	John		P
1st Haverhill Beavers	Mrs A Robertson	29 Botolphs Way	Haverhill	CB9 9NH	Kids	Mrs Robertson		L
Age Concern (Greenfields Day Centre)	Joan L Naxton Manager	40 Horsham Close	Haverhill	CB9 7HN	Health / Caring	Ms. Naxton	07880 888765	P
Aglow - Women's Christian Fellowship	Janice Black	The Conifers Wrattling Road	Haverhill	CB9 OOA	Women's Group	Ms. Black		P
Borders Badminton Club	K Barker	10 Augustus Close	Haverhill	CB9 ONJ	Sport	Mr Barker		L
Bowls Club - Women's	Mrs B Richardson	6 Shannon Close	Haverhill	CB9 OLT	Sport	Mrs Richardson		P
Bowls Club - Men	J Thompson	Haverhill Bowls Club Manor Road	Haverhill	CB9 OEP	Sport	Mr. Thompson		P
British Heart Foundation	Mrs S Tennick	28a High Street	Haverhill	CB9 8AR	Health / Caring	Mrs Tennick		L
Burton End Sheltered Unit	Yvonne Johnson The Scheme Managers	5 Burton End	Haverhill	CB9 9LU	Health / Caring	Yvonne		P
Cadet Club	Haverkart Raceways	Rookwood Way	Haverhill	CB9 8PB	Sport	Sir		P
Cartwheels Playcentre	Perri Butler	Camps Road	Haverhill	CB9 8HF	Kids	Perri	01440 763232	P
Cambridge Way / Close Residents Association	Mrs. A. French	69 Cambridge Way	Haverhill	CB9 9HW	Residents Association	Mrs. French		L
Canglefield Residents Association	Mr. Brian Lenahan	51 Wrattling Road	Haverhill	CB9	Residents Association	Mr. Lenahan		L
Carers Support Group	Mrs Angela Fox	Day Care Centre Camps Road	Haverhill	CB9 8HF	Health / Caring	Angela		P
CATRA	Mr. Richard Snape	8 Quendon Place	Haverhill	CB9 OHZ	Residents Association	Mr. Snape		L
Cavendish Play Group	Mrs N Fradley	Stable House Pentlow Lane	Cavendish	C010 7SP	Kids	Mrs Fradley		P

CB Radio	Mick Robinson	154a Westward Deals	Kedington Haverhill	CB9 7PW	General Interests	Mick		L
Church In The Field	Mr. Robin Agnes	42 Westward Deals	Kedington Haverhill	CB9 7PH	Kids	Mr. Agnes		P
Church Restoration	Jeanie Smith	Taylor's Farm Taylor's Farm Road	Kedington Haverhill	CB9 7QU	General Interests	Ms. Smith		P
Citizens Advice Bureau	Brigitte Haig	4 Swan Lane	Haverhill		Advice		01440 763946	P
Clements Play Group	Play Group Leader	Clements Community Primary School Clarendon Road	Haverhill	CB9 8LL	Kids	Play Group Leader		P
Compassionate Friends	Jill Turner	Seaton Kings Hill	Kedington Haverhill	CB9 7NA	Health/Caring	Ms. Turner		P
Duke of Edinburgh's Award	Kathleen South	Burton Centre Camps Road	Haverhill	CB9 8HB	Kids/Youth	Ms. South	01440 707035	P
Eagle Wings Western Dance Club	Mrs. Carole Pinker	3 Bures Court	Haverhill	CB9 8JH	Dance	Carole	01440 705616	L
East Anglia's Children's Hospices	Jenny Simms	Cedars Haverhill Road	Castle Camps	CB1 6TB		Miss Simms		P
English Churches Housing Group	Mr. P Husbands	20 Cangle Junction Withersfield Road	Haverhill	CB9 9HF	Information	Peter		L
Ex Service Men's Club	The Secretary	Quakers Lane	Haverhill	CB9 8AU	Social Club	Club Secretary		P
Footpath & Hedge Group	Linda Molineaux	1 Tithe Barn, Cock Hill Rectory Road	Kedington Haverhill	CB9 7QW	General Interests	Ms. Molineaux		L
Friendship Club	Beryl Barrett	43 King's Meadow	Kedington Haverhill	CB9 7NH	Social Club	Ms. Barrett		P
Good Neighbours Lunch Club	Chairman of Lunch Club	The Old Independent Church Hamlet Road	Haverhill	CB9 8EF	General Interests	Chairman		P
H.A.T.C.H	David Payne	33 Barton Grove	Kedington Haverhill	CB9 7PT	Health/Caring/Information	David		L
Hanchett Village Residents Association	Mr. Jim Green	49 Hempstead Road	Haverhill	CB9 7RE	Residents Association	Mr. Green		L
HAVAC Walkers	Mrs. C. Hurrell	64 Hamlet Road	Haverhill	CB9 8QQ	Sport/Outdoor	Mrs. Hurrell	01440 702404	L
Haverhill & District Choral Society	Ms. Christine Young	27 Bailey Close	Haverhill	CB9 OLH	Music	Ms. Young	01440 713507 or Geoff Coleman 01787 277386	L
Haverhill & District Churches Together	Mr. Peter J Parrott	66 Henderson Close Hanchett Park	Haverhill	CB9 7SU	Church	Mr. Parrott	01440 710141	L
Haverhill & District Flower Club	Mrs. Barbara Webb	'Medgower' Haverhill Road	Little Wrattling Haverhill	CB9 7UD	Arts/Crafts	Barbara		L

Haverhill & District Gateway Club	Mrs. J Moss	50 Ash Grove	Haverhill	CB9 9HS	Social Clubs	Jill	01440 706074	P
Haverhill & District Local History Group	Mrs. Marty House	1 Chaplains Close	Haverhill	CB9 ODT	General Interests	Mrs. House	01440 762570	L
Haverhill & District Pensioners Association	Pam O' Garvaigh	The Haven	Stradishall	CB8 8YW	Over 60's	Mrs. O'Garvaigh		L
Haverhill & District Rotary Club	Gareth Davies Secretary	1 Stour Green	Clare Sudbury Suffolk	C010 8NS		Mr. Davies	07768 108148	P
Haverhill Adults Weekly Klub (HAWK)	Mrs. K. Williams	15 Tern Close	Haverhill	CB9 OJN		Mrs. Williams		P
Haverhill Advocacy & Mentoring Service (HAMS)	Maria Mason	6c Camps Road	Haverhill	CB9 9HB	Health / Caring	Maria	01440 712052 01440 714647	L
Haverhill Archaeological Group	Dot Challis	18 Broad Street	Haverhill	CB9 9HD	General Interests	Mrs. Challis		L
Haverhill Art Group	Bill Hubbuck	20 Eastern Ave	Haverhill	CB9 9HU	Art	Bill	01440 762740	P
Haverhill Association of Voluntary Organisations (HAVO)	Mrs. Ann Thomas	6C Camps Road	Haverhill	CB9 8HB	Health/Caring/Information	Ann	01440 714647 Fax: 714647	P
Haverhill Badminton Club	Anne Batterbee	Haverhill Leisure Centre Ehringshausen Way	Haverhill	CB9 OER	Sports/Outdoor Pursuits	Ms. Batterbee		P
Haverhill Bowls Club Haverhill Indoor Bowls Club	A.W. Waters	Manor Road	Haverhill	CB9 OER	Sport	A.W. Waters	01440 704722	P
Haverhill Community Resource Unit	The Manager	111 Crowland Road	Haverhill	CB9 9LP	Education	Sir / Madam		L
Haverhill Community Transport Group	Mr. S Coleman	84 Arrendene Road	Haverhill	CB9 9JT	Health/Caring	Mr Coleman		P
Haverhill Cricket Club	Kieron Bailey	2 Cramswell Close	Haverhill	CB9 9QL	Sport/Outdoor	Kieron	01440 712626	P
Haverhill Crime Prevention Panel	Mr. Eldon Mackridge	19 Fritton Court	Haverhill	CB9 8LX	Information	Mr Mackridge	01440 703270	L
Haverhill Day Care Centre	Mrs. C. Newman	Camps Road	Haverhill	CB9 8HF	Health/Caring	Mrs. Newman		P
Haverhill Diabetes Group	Pam Maguire	2 Bailey Close	Haverhill	CB9 OLH	Health/Caring/Information	Pam		L
Haverhill Golf Club	Mrs. Gill Edwards	Haverhill Golf Club Coupals Road	Haverhill	CB9 OLA	Sport/Outdoor	Gill		P
Haverhill Heat Basketball Club	S Burge	36 Old Rope Walk	Haverhill	CB9 9DF	Sports/Outdoor Pursuits	Mr Burge		L
Haverhill Judo Club	Mrs. Dawn Hannah	5/6 Camps Road	Bartlow Cambs.	CB1 6PP	Sports/Outdoor Activities	Mrs. Hannah		L
Haverhill Ladies Christian Viewpoint	Mrs. P. Shanks	80 Hamlet Road	Haverhill	CB9 8QQ	General Interests	Mrs. Shanks	01440 762198	L

Haverhill Ladies Circle	Sharon Bashford	1 Sturmer Road	Haverhill	CB9 7UU	Women's Group	Ms. Bashford		L
Haverhill Ladies Hockey Club	Elaine Ward	23 Eden Road	Haverhill	CB9 8DX	Sports/Outdoor pursuits	Ms. Ward		P
Haverhill Ladies Netball Club	Ms. P Morgan	10 Fastnet Close	Haverhill	CB9 OLL	Sports/Outdoor pursuits	Ms Morgan		P
Haverhill Lawn Tennis Club	Amanda Smith	8 Chainey Pieces	Haverhill	CB9 8BG	Sport/Outdoor	Amanda		P
Haverhill Lions Club	Mr. Len Russell	7 Shannon Close	Haverhill	CB9 OLT	Social	Len		L
Haverhill Local Learning Centre		Castle Manor Community School Eastern Avenue	Haverhill	CB9 9EF	Learning	Sir / Madam	01440 712177	P
Haverhill Newstalk	Ricky Green	20 Abbots Road	Haverhill	CB9 ODQ	Health	Ricky		L
Haverhill Round Table	Paul Donno	Unit 2, Clockhouse Farm Est.	Cavendish Lane Glemsford	C010 7PZ	Social Club	Paul		L
Haverhill Rovers Football Club	Chris Rice	23 Ovington Place	Haverhill	CB9 OBA	Sports/Outdoor Pursuits	Mr. Rice		P
Haverhill Rugby Club	Ian Stewart	7 Minster Road	Haverhill	CB9 ODR	Sport/Outdoor	Ian		P
Haverhill Running Club	Nigel Chapman	21 Edith Cavell Way	Steeple Bumpstead Haverhill	CB9 7EE	Sport	Mr. Chapman		P
Haverhill Shotokan Karate Club	Gill Payne	Eleuthera 44 Abbots Road	Haverhill	CB9 ODQ	Sport	Gill		P
Haverhill Summer Fun Play Scheme	Heather Polley	14 Blackmore Close	Haverhill	CB9 9JU	Kids	Heather		P
Haverhill Tea Dances	Ron Farnham	33 North Avenue	Haverhill	CB9 9NA	Dance	Ron	01440 703279	P
Haverhill Town Twinning Association	David Rinaldi	44 Hamlet Road	Haverhill	CB9 8QQ	Social	David		L
Haverhill Townswomen's Guild	Mrs. N. Poole	7 Ganwick Close	Haverhill	CB9 9JX	Women's Group	Mrs. Poole	01440 703010	L
Haverhill Trefoil Guild	Jeanne Parsons	30 Ladygate	Haverhill	CB9 9NA	Kids/youth	Jeanne		L
Haverhill United Football Club	Lynn Grocott	12 Bartlow Place	Haverhill	CB9 OAG	Sport/Outdoor	Lynn	01440 710134	P
Haverhill WI - Evening	Madeline Tuck	c/o Haverhill Library Camps Road	Haverhill	CB9 8HF	Women's Groups	Madeline		L
Hawke Group	Mrs. C Williams	St John's Ambulance Camps Road	Haverhill	CB9 8HB	Health/Caring	Mrs Williams		L
Helion's WI	Eileen Matthias	3 The Bungalow Mill Road	Helions Bumpstead Haverhill	CB9 7AH	Women's Group	Ms Matthias		P

Hundon Tiddleywinks Pre School	Carol Salmon	12 Upper North Street	Hundon, Sudbury Suffolk	CO10 8EF	Kids	Carol		P
Hundon WI	Irene Caton	18 Farmerie Road	Hundon, Sudbury Suffolk	CO10 8HA	Women's Group	Ms Caton		L
Kedington Art Group	Pat Dobell	18 Barton Drive	Kedington Haverhill	CB9 7PS	Art	Ms Dobell		L
Kedington Community Association	Terry Wheeler	11 Westward Deals	Kedington Haverhill	CB9 7PN	Information	Terry		P
Kedington Cricket Club	Chris Ford	1 Falklands Road	Haverhill	CB9 OEA	Sport	Mr Ford		P
Kedington Cubs	Jean Gibson	73 Westward Deals	Kedington Haverhill	CB9 7PJ	Kids	Ms Gibson		P
Kedington WI	Val Fathing	27 Dane Close	Kedington Haverhill	CB9 7NX	Women's Group	Ms Farthing		P
Ketton Dance Club	Barbie Pettit	26 Dash End Lane	Kedington Haverhill	CB9 7QS	Dance	Ms Petit		P
Ketton Early Birds	Jill Sewell	100 Westward Deals	Kedington Haverhill	CB9 7PJ	Kids	Ms Sewell		P
Ketton Players	Barbara Tyler	20 Westward Deals	Kedington Haverhill	CB9 7PH	Drama	Barbara		P
Lamp H Opportunity Group	Ali Crouch	Haverhill Family Resource Centre 72 High Street	Haverhill	CB9 8AP	Kids	Ms Crouch		P
Lamp H Youth Club	Graham Hatfield	Jane Garrod House, Colne Valley Rd	Haverhill	CB9 8DT	Kids	Graham		P
Learndirect & Access Point	Dawn Fousler-Langford Learndirect Administrator	Haverhill Learning Centre Castle Manor Community School Eastern Avenue	Haverhill	CB9 9EF	Learning	Ms. Foulser-Langford	01440 709637	P
Leiston Community Association	Carole Pinker	3 Bures Court	Haverhill	CB9 8JH	Residents Association	Carol		L
Line Dancing Classes	Alison Williams	32 Elm Hall Drive	Steeple Bumpstead Haverhill	CB9 7ED	Dance	Alison		P
Lupus UK	Chris Pinckney	21 Thurlow Place	Haverhill	CB9 OHL	Health / Caring	Mrs. Pinckney		L
M.S. Society	Mrs. M Rowden	96 Westward Deals	Kedington Haverhill	CB9 7PJ	Health/Caring	Mrs Rowden		L
MAGPAS – First Responder Unit	Margaret Marks	Walnut Brook Withersfield Road	Haverhill	CB9 7RN	Health / Caring	Mrs Marks		L
Methodist Church Playgroup	Mrs. Dorothy Parker	18 Rosefinch Close	Haverhill	CB9 OJS	Playgroup	Mrs Parker	01440 702471 or 01440 761853	P
Methodist Wednesday Fellowship	Mrs. B Pizzie	High Banks Wratting Road	Haverhill	CB9 ODB	General Interests	Mrs Pizzie		P

Mudflaps	Jan Watts	42 Kings Meadow	Kedington Haverhill	CB9 7PH	Kids	Mrs. Watts		P
Muscular Dystrophy Society	David Rawlings	1 Teasel House	Haverhill	CB9 9EA	Health / Caring	Mr. Rawlings		L
National Women's Register	Mrs. C Crowther	20 Howe Road	Haverhill	CB9 9NJ	Women's Group	Mrs. Crowther		L
Neighbourhood Wildlife Watch	Shaun Jarvis	55 Westward Deals	Kedington Haverhill	CB9 7PH	General Interests	Shaun		L
On Track	Sally	Chalkstone Estate	Haverhill		Kids	Sally	01440 760294	P
Over Aged Club	Mr. Leeming	19 Horsham Close	Haverhill	CB9 7HN	Over 60's	Mr Leeming		P
Over The Rainbow Nursery	Mrs. R Wormington	13 Stourvale Stoke Road	Clare Sudbury	C010 8NT	Kids	Mrs Wormington		P
Owls Club M	Mr. G Cooke	12 Chalkstone Way	Haverhill	CB9 OLP	Sports	Nr Cooke		P
Parents In Hand	Sarah Howard	Willowbrook The Street	Sturmer Haverhill	CB9 7XF	Kids	Sarah		P
Parkway Residents Association	Denise Moulds	9 Squires Court	Haverhill	CB9 9BX	Residents Association	Denise		L
Pilots	Sandra Tranter	2 Deans Close	Haverhill	CB9 ODS	Youth Group	Ms. Tranter		P
PUSSH	Mr. Graham Murfitt Secretary	24 Brybank Road	Haverhill	CB9 7WD	Special Needs Children	Mr. Murfitt	01440 705883	L
Rainbow Saver Anglia Credit Union Limited	Adrian Stenton	FREEPOST Ang 6159	Linton Cambridge	CB1 6YZ		Mr. Stenton		P
Rainbows	Beryl Bracken	The Ferns 39 School Road	Kedington Haverhill	CB9 7NG	Kids	Beryl		P
Rangers	Mrs. L. Farr	15 Barton Grove	Kedington Haverhill	CB9 7PT	Youth Group	Mrs. Farr		P
Rhythm and Rhyme Plus	Mrs. Deborah Waller	15 Lophams Close	Haverhill	CB9 9JR	Playgroup	Debbie		P
Riding For The Disabled	Ms. June Mansfield	8 Hillside	Poslingford	CO10 8RB	Sport/Caring	Mrs. Mansfield		L
River Of Life Christian Fellowship	Paul Turner	4 Barons Court	Haverhill	CB9 9AH	General Interests	Paul		L
Royal Air Forces Association	Gerald Bartlett Hon. Secretary	1 White Caville Castle Reach	Haverhill	CB9 9QG	Social Club	Gerald Bartlett	01440 705640	P
Royal British Legion - Men's	Major Albert Smith	7 Falklands Road	Haverhill	CB9 OEA	Social Club	Major Smith		P
Royal Naval Association	Mrs. Eileen Smith	16 Fryth Close Boyton Hall Estate	Haverhill	CB9 OED	Social Club	Mrs. Smith	01440 763770	P
Salvation Army	Stuart and Paula Ashman	32 Downs Crescent	Haverhill	CB9 9LH	Social Club	Stuart and Paula		L

Salvation Army Day Care Centre	Ms. S Green	Salvation Army Hall Chantry Road	Haverhill	CB9 8BE	Health/Caring	Ms Green		P
Sapphire Majorettes	Kate Mayes	1 Church Terrace	Wixoe Sudbury	C010 8UJ	Youth Group	Kate		P
Sea Scouts/Venture Scouts	Mr. Tony Farr	15 Barton Grove	Kedington Haverhill	CB9 7PT	Youth Group	Tony		P
Serene Reflection Meditation Group	Tuyet Moylan	2 Osprey Road	Haverhill	CB9 OPA	General Interests	Tuyet		P
Silverliners Line Dancing	Mr. J. Burrows	6 Primrose Hill	Haverhill	CB9 8HF	Dance	John		P
Soldiers, Sailors, & Airman's Families Association (SSAFA)	Mr. Joc Finlayson	39 Helions Park Avenue	Haverhill	CB9 8BN	Health/Caring/Information	Joc	01440 761719	L
St Felix Social Club	Mrs. R Grace	The Corn Exchange Withersfield Road	Haverhill	CB9 9LA	Social Club	Mrs Grace		P
St Johns Ambulance	Rita Egan	2 Elm Close	Haverhill	CB9 9HY	Health/Caring/Information	Rita		L
Steeple Bumpstead Parent Baby and Toddler Group	Mrs. Marion Crooks	65 Bower Hall Drive	Steeple Bumpstead Haverhill	CB9 7ED	Playgroup	Mrs. Crooks		P
Steeple Bumpstead Pre-School Playgroup	Terri Freight	Rainbow Cottage Crooks End	Steeple Bumpstead Haverhill	CB9 7AB	Kids	Ms. Freight		P
Stepping Stones Under 5's Playgroup	Elaine McManus	2 Gurlings Close	Haverhill	CB9 OEG	Playgroup	Elaine	01440 761018 or 01440 702476	P
Sturmer & District Under Fives	Zoe Hughes	4 Meeting End Chapple End Way	Haverhill	CO9 4NX	Kids	Zoe		P
Sturmer & District Womens Institute	Mrs. Barbara Collar	Kenwood	Sturmer Haverhill	CB9 7XF	Women's Group	Mrs. Collar		P
Suffolk Wildlife Trust - Haverhill Group	Sandra Cass	9 Crunch Croft	Sturmer Haverhill	CB9 7XE	General Interests	Sandra		P
The 200 Club	Linda Molineaux	1 Tithe Barn, Cock Hill Rectory Road	Kedington Haverhill	CB9 7QL	General Interests	Ms. Molineaux		P
The Best Mates Trust	Mr. Bowers	5 Hazel Stubb Cottages Camps Road	Haverhill	CB9 9AF	Social Club	Mr Bowers		P
The Manager	Mount Pleasant Club	Western Avenue	Haverhill	CB9 9HZ	Social Club			P
The Old Independent Church Bus Project	Revd. Karen Knight	The Manse High Street	Castle Camps	CB1 6SN		Revd. Knight		L
Thurlow, Bradley & District Parent & Toddler Group	Amanda Davies	Hallside The Street	Thurlow Haverhill	CB9 7LA	Kids	Amanda		P
Thurlow, Bradley & District Pre-School	Clare Talbot	Sunshine Building Thurlow VCP School	Little Thurlow Haverhill	CB9 7HY	Kids	Clare		P
University Of The Third Age	Rose Driscoll	36 Westward Deals	Kedington Haverhill	CB9 7PH	General Interests	Rose		L

Wednesdays For Women	Ann Boyd	1 Strasbourg Square	Haverhill	CB9 OHR	Kids	Ann		P
West End Congregational Church	Rev. Leslie Shorten	The Congregational Manse 2 Deans Close	Haverhill	CB9 ODS		Rev. Shorten	Tel: 01440 712239	P
West Suffolk Deaf Childrens Society	Jan Ponting	27 Beaumont Court	Haverhill	CB9 8EN	Health/Caring	Jan		L
West Suffolk Swimming Club	Leslie Cowie	Haverhill Leisure Centre Ehringshausen Way	Haverhill	CB9 OER	Sports/Outdoor Events	Leslie		P
Westbourne Court	Mrs. Jean Mayes	31 Westborne Court	Haverhill	CB9 ODA	Health/Caring	Mrs Mayes	01440 763866	L
William Blake Court Social Club	Ms. Ann Field and Mrs. Carol Newman	William Blake Court Cambridge Close	Haverhill	CB9 9HR	Health/Caring	Anne and Carol	01440 703750	P
Workers Education Association	Mrs. J.A. Hitchcock Secretary	17 Somerset Court	Haverhill	CB9 8JG	General Interests	Mr. Hitchcock	01440 706969	P
Worship/Christian Youth Work	Rev Robin Tranter	2 Deans Close	Haverhill	CB9 ODS	General Interests	Rev. Tranter		P
Youth Activities Trust	Jerry Cross	Castle Manor Upper School Eastern Avenue	Haverhill	CB9 9JE	Youth Group	Jerry		P

HAVERHILL and HINTERLAND PUBLIC EVENT ATTENDEES:
Appendix 6.

Name:	Co./Organisation:	Address:	Tel. No:	Email:
Jean Buckton *	H.H.P.		01440 704904	Jean.buckton@havebury.com
Muriel Healey *	H.H.P.		01440 704109	
Chris Hills	3 Counties Transport		01440 710218	
Gordon Mussett	Haverhill Town Clerk		01440 712858	
Denise Moulds *	Parkway Residents Assoc.		01440 763200	
Margaret Woodley	Parkway Residents Assoc.	24 Cavendish Court	01440 761238	
Alan Howard		18 Fen Grove	01440 710360	
Phill French *		69 Cambridge Way	01440 702948	Phillip.french@stedsbc.gov.uk
A.G. French		69 Cambridge Way	01440 702948	
Andrew Pavey *		10 Abbotts Road	01440 707546	Andrew.pavey@digj.co.uk
Ernie Goody	Haverhill Town & Bury St.Eds. Council	19 Dalham Place	01440 763381	
Chris Rand	St.Eds. Borough Council		01284 757352	
L. Kiernan	Pensioner	Cambridge Close	01440 702918	
Sue Fannin	SPLASH	9 The Pichre	01440 761030	sue.fann@care4free.net
Ben Boyle				
M Simpkin		29B High Street	01440 708466	m.simpkin@pipex.com
Roy Hunnisett	Hanningtons	24 High Street	01440 763307	
Brightie Haig	CAB Haverhill	4 Swan Lane. CB9 9EQ	01440 763946	bureau@haverhillcab.cabinet.org.uk
Adam Whittaker		Haverhill		Adam.whittaker@st.edsbc.gov.uk
Beryl Lomas	Parkway Residents Assoc.	12 Lulworth Drive	01440 762472	
Pam & John England	Parkway Residents Assoc.	7 Balmoral Drive	01440 703396	
Susan Haward	St.Eds. Borough Council	18 Ferngrove	01440 710360	
Chris Springthorpe	SCC Comm. Ed.		01638 663740	

Gerald Pavey *		32 Barton Grove, Kedington	01440 703311	
Paul Mitchell *	SCC – SCS	1/1A Reeds Lane.	01440 705735	
Ian Poole	St.Eds. Borough Council	Planning & Transportation	01284 757350	
Frank Bradsell	Haverhill & District Pensioners Assoc.	36 Roman Way.	01440 763060	
J.R.Hartley *	CAB	8 Cardinal Way	01440 702331	Ronald.hartley3@btopenworld.com
Carole Herries	St.Eds Borough Council	Angel Hill, Bury St.Eds	01284 757603	Carole.herries@stedsbc.gov.uk
Simon Goddar	Access Control Solutions	Access House, Station Road	01440 712688	
Pat Hanlon *	St.Eds. Borough Council	43 Dovehouse Road		Patrick.hanlon@stedsbc.gov.uk
Catriona Bacon	MENCAP	1 Dunseywood Close	01440 714087	
Dawn Helloway	MENCAP	1 Dunseywood Close		
Joan France Perry	Royal British Legion W.S.	19 Ash Grove	01440 707043	
Martin House	Haverhill & District Local History Group	1 Chaplains Close	01440 762472	
Alex Peters	Hanchet Residence Assoc.	38 Horsham Close	01440 714587	
Matt Hullis	Dedham Vale & Stour Valley Countryside Project	c/o Suffolk County Council	01473 583176	Matt.hullis@et.suffolk.gov.uk
G. Bullar			01440 703799	
B. Heffer		2 Markhams Close		
S. Rodwell	Social Care Services	1/1A Reeds Lane	01440 705735	
F. Tron	Social Care Services	1/1A Reeds Lane	01440 705735	
D. Kellaway	Social Care Services	1/1A Reed Lane	01440 705735	
A. Anness	Social Care Services	1/1A Reed Lane	01440 705735	
Neville Smith		Taylors Farm, Kedington	01440 702416	
Jeanie Smith		Taylors Farm, Kedington	01440 702416	
Liz Wand	Social Care	Camps Road		
David Pym-Hember		26 Hopton Rise	01440 706652	
P. Spring		7 Wortham Place	01440 763522	
Nick Keeble	Haverhill Town Council			

Joan Hitchcock	RBLWS	17 Somerset Court	01440 706969	
Jack Lawrence	Hanchett Village Residents Assoc.	38 Shardlow Close	01440 707484	
Jim Green	Hanchett Village Residents Assoc.	49 Hempstead Road	01440 703881	
Gwyn Cress	Haverhill Local History	22 Eden Road	01440 707114	
Alan & Margaret Clifford	Brides	1A Queen Street	01440 714334	
Robert Maidment	Haverhill Enterprise 2000			
H. K. Fowler				
Peter Thomas	Genzyme Ltd	Haverhill		Peter.thomas@genzyme.com
Hilary Thomas	Resident	Steeple Bumpstead	01440 730376	
Garry Martin	Borough & Town Council	5 Helvour Park		
Jill Moss	Haverhill Gateway Club	c/o 50 Ash Grove	01440 706074	
Paul Kemp		19 Fosier Gardens	01440 710592	
David Porth	Chair – Sturmer Parish Council	Mere Cottage, Sturmer	01440 703087	
Johanna Gram	Suffolk Social Care	127 Ipswich Street	01449 626190	
Richard Snape	CATRA	8 Quendon Place		
R. Binks		30 Helica Park Avenue		

* = Involved in Theme Groups

HAVERHILL and HINTERLAND

KEY REFERENCES

Appendix 7

<u>REFERENCE</u>	<u>SOURCE</u>	<u>DATE</u>
Retail Appraisal	Chesterton	April 2001
Social Impact Study	Catherine Chater Marianne Hood	January 2002
Haverhill Local Transport Action Plan	Faber Maunsell	May 2003
Parish Plan Ridgewell 2002	Braintree District Council	April 2003
Sturmer Parish Council Report & Appraisal Questiiinaire	Braintree District Council	November 1999
St.Edmundsbury Local Plan	St.Edmundsbury District Council	January 2003

HAVERHILL and HINTERLAND

WORKSHEETS

Appendix 8

Healthcheck Questions and Answers

To view the full Healthcheck questions and answers, log onto Haverhill's website at www.markettowns.org

At the drop down menus select: East of England
then: Suffolk
then: Haverhill

Follow the prompts to log on as a new or existing user

Select a topic under the headings:

- Environment
- Economy
- Social & Community
- Transport & Accessibility

HAVERHILL and HINTERLAND
PROSPECTIVE PARTNERS & FUNDERS

Appendix 9

Prospective Partners and Funders:

- East Midlands Development Agency
- Countryside Agency
- Business Link
- Council for Voluntary Service
- Environment Agency
- Eastern Art
- Arts Society
- European Social Fund
- SMART
- West Suffolk College
- Learning and Skills Council
- British Telecom
- East Anglian Tourist Board/Heart of England Tourist Board
- Eastern Region Sports Council
- M.E.N.T.A.
- Private Developers
- Parish Councils
- Haverhill Town Council
- St.Edmundsbury Borough Council
- Suffolk County Council
- Cambridgeshire County Council
- Enterprise 2000
- Local Businesses
- Grampian Foods
- Tesco
- Stagecoach
- First (Eastern Counties)
- Burtons Coaches
- Federation of Small Businesses
- Local Education Authority

The following funding organisations could prove pivotal in achieving some of the projects identified in this report.

Economic Project = ec)	
Environment Projects = env)	There is a degree of cross-over in the
Social and Community Projects = s)	help and assistance the following can
Transport and Accessibility = t)	provide, the letters are only a guide.

- Age Concern England - s www.ageconcern.org.uk
- Architectural Heritage Fund - ec www.ahfund.org.uk
- Arts Council of England - s www.artscouncil.org.uk
- Aspects of Life Fund - s www.aspect.com/company/lifefund.cfm
- Awards for All – s, ec, env www.awardsforall.org.uk
- Barclays – s, ec, env www.barclays.co.uk
- Barrow Cadbury Trust – s, ec, env www.bctrust.org.uk
- BBC Children in Need Appeal - s www.bbc.co.uk/pudsey
- Biffawards – ec, env, s www.biiffaward.org.uk
- Black Environment Network – s, ec, env www.ben-network.org
- Bridges Community Ventures - ec www.bridgesventures.com
- British Trust for Conservation Volunteers – s, env www.btcv.org.uk
- BT Community Connections - s www.btcommunityconnections.com
- Camelot Foundation - s www.camelotfoundation.org.uk
- Carnegie UK Trust - s www.carnegieuktrust.co.uk
- Church Urban Fund – s, ec www.cuf.org.uk
- Civic Trust – s, ec, env www.civictrust.org.uk
- Coalfield Regeneration Trust - s www.coalfields-regen.org.uk
- Comic Relief - s www.comicrelief.org.uk
- Community Champions – s, ec, env www.dfes.gov.uk/communitychampions
- Community Fund - s www.community-fund.org.uk
- Co-operative Community Dividend - s www.co-op.co.uk
- Countryside Agency: - s, ec, env, t
- Rural Transport Partnerships www.countryside.gov.uk/market-towns/transport
- Parish Plans www.countryside.gov.uk/vitalvillages
- Parish Transport Fund www.countryside.gov.uk/vitalvillages
- Community Service Fund www.countryside.gov.uk/vitalvillages
- Local Heritage Initiative www.lhi.org.uk

- Walking the Way to Health Initiative www.countryside.gov.uk/special/walkhealth
- Aggregates Levy Sustainability Fund www.countryside.gov.uk
- Countryside Trust – s, env www.countryside-trust.org
- Department for Education and Skills - s www.dfes.gov.uk
- Environmental Action Fund - env www.defra.gov.uk
- Energy Saving Trust – s, ec, env, t www.est.co.uk
- English Heritage – s, env www.english-heritage.org.uk
- English Partnerships: - s, ec, env
- Network Space Limited www.networkspace.co.uk/default/html
- English Environment Fund www.englishpartnerships.co.uk
- Coalfields Enterprise Fund www.englishpartnerships.co.uk
- Esmée Fairbairn Foundation – s, ec, env www.esmeefairbairn.org.uk
- The European Social Fund – s, ec, env, t www.dfes.gov.uk
- The European Agricultural Guidance and Guarantee Fund (EAGGF) – s, ec, env www.defra.gov.uk
- The Financial Instrument for Fisheries Guidance (FIFG) – ec, env www.defra.gov.uk
- Forestry Commission – ec, env www.forestry.gsi.gov.uk
- Futurebuilders – s, ec, env, t www.hm-treasury.gov.uk
- Hanson Environment Funds, ec, env www.hansonenvfund.org.uk
- HBOS Foundation – s, ec www.bankofscotland.co.uk
- Help the Aged – s, ec, env, t www.helptheaged.org.uk
- Here to Help – s, ec, env, t www.house.co.uk
- Heritage Lottery Fund: - s, env
- Townscape Heritage Initiative)
- Your Heritage)
- Heritage Grants) www.hlf.org.uk
- Landscape Partnerships)
- Public Parks Initiative)
- Young Roots)
- Lankelly Foundation – s, ec www.lankellyfoundation.org.uk
- Living Spaces – s, env www.living-spaces.org.uk
- Lloyds TSB Foundation - s www.lloydstsbfoundation.org.uk
- National Grid – s, ec, env www.nationalgrid.com/uk
- Nationwide Foundation - s www.nationwidefoundation.org.uk

- Neighbourhood Renewal Unit – s, ec www.neighbourhood.dtlr.gov.uk
- New Opportunities Fund: - s
Positive Activities for Young People www.nof.org.uk
- Special Grants Programme - s www.odpm.gov.uk
- Princess Trust – s, ec, t www.princes-trust.org.uk
- Redundant Building Grant - env Via Regional Development Agency web
- Royal Society for Nature Conservation
- s, ec, env, t www.rsnc.org
- Shell Better Britain Campaign – s, env www.sbbc.co.uk
- Small Business Service: - ec
Phoenix Fund)
Business Incubation Feasibility Studies) www.sbs.org.uk
Development Fund for Rural Renewal)
- Sport England - s www.sportengland.org.uk
- Sure Start - s www.surestart.gov.uk
- Tudor Trust - s www.tudortrust.org.uk
- Waterways Trust – env, t www.thewaterwaystrust.com
- The National Council for Voluntary Organisations - s www.ncvo-vol.org.uk
- The Regional Co-ordination Unit www.rcu.gov.uk
- The Home Office www.volcomgrants.gov.uk
- Bus Service Operators Grant - t 0207 944 2200
- Energy Saving Trust – Transport Hotline - t 0845 602 1425
- Inland Waterways Association,
Restoration Grant Fund – env, t 01923 711 114
- Sustrans – t 0117 926 8893
- The Lords's Taverners – s, t 020 7821 2828 / 020 7821 2829
- The Variety Club, Sunshine Coaches – s, t 020 7428 8100
- Golden Apple Trust - t 27 Exeter Rd, Newmarket,
Suffolk. CB8 8LL.
- Rail Passenger Partnership – t Strategic Rail Authority
- Local Network Fund – t 0845 1130 161
- Opportunities for Volunteering –s www.covfunding.org.uk
- Rural Enterprise
Scheme www.defra.gov.uk/erdp/schemes/projectbased/res/resindex.htm
- Charities Advisory Trust 020 7794 9835